



Republic of the Philippines  
**Department of Education**

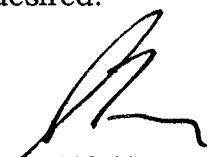
26 JUN 2014

DepEd MEMORANDUM  
No. **73**, s. 2014

**2014 NUTRITION MONTH CELEBRATION**

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Directors of Services, Centers and Heads of Units  
Regional Directors  
Schools Division Superintendents  
Heads, Public Elementary and Secondary Schools  
All Others Concerned

1. The National Nutrition Council (NNC) leads the whole nation in the celebration of the **2014 Nutrition Month** this coming July. The main purpose of this Celebration is to disseminate nutrition-related messages to all Filipinos through a focal theme *Kalamidad Paghandaan: Gutom at Malnutrisyon Agapan*.
2. The Celebration aims to:
  - a. promote interventions to address nutritional needs in emergencies and disasters including preparedness, response, and recovery;
  - b. mobilize responders, particularly the local nutrition clusters and stakeholders, to address gaps in nutrition through emergency responses from national to barangay levels; and
  - c. increase awareness among families and individuals on coping and resiliency strategies to prevent malnutrition and worsening of nutritional status in times of emergencies and disasters.
3. In support of this developmental endeavor of the nutrition community to be spearheaded by the NNC, the Department of Education (DepEd) enjoins all schools to participate in this Celebration by undertaking meaningful activities, which will highlight the importance of good nutrition in times of emergencies and disasters.
4. However, it is emphasized, that the *Engaged Time-on-Task* Policy of the DepEd should be observed as stipulated in DepEd Order No. 9, s. 2005.
5. A consolidated narrative report with the pictures featuring the highlights of the observance of Nutrition Month shall be prepared by the regional health and nutrition personnel for submission to the NNC regional offices.
6. Immediate dissemination of this Memorandum is desired.

  
**ATTY. ALBERTO T. MUYOT**  
Undersecretary  
Officer-in-Charge

Reference:

DepEd Order: (No. 9, s. 2005)

DepEd Memorandum: No. 67, s. 2013

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS AND FESTIVALS

HEALTH EDUCATION

PUPILS

SCHOOLS

STUDENTS

R-MCR/DM-Nutrition Month  
0428/June 5, 2014/6-13