



Republic of the Philippines
Department of Education

04 DEC 2014

DepEd MEMORANDUM
No. **138**, s. 2014

2014 EDUCATION WEEK CELEBRATION

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. Pursuant to Presidential Proclamation No. 2399 dated February 25, 1985 designating the second week of December of every year as Education Week, the Department of Education (DepEd) will celebrate the **2014 Education Week** nationwide with the theme *Choice, Change and Community: The Endless Possibilities of the K to 12 Basic Education Program* from December 8 to 12, 2014.

2. The Celebration aims to:

- a. provide awareness among stakeholders on the role of education as a stimulus towards national development;
- b. reaffirm and emphasize the role of education in empowering and developing the young to be productive citizens of the country and responsive to the needs of the times;
- c. drum up support and cooperation among stakeholders for the implementation of the Enhanced Basic Education Program (K to 12);
- d. strengthen cooperation among stakeholders in education to support the necessary and significant changes to achieve quality and relevant education; and
- e. inspire every educator to do more for the school children to ensure their future.

3. Regional directors and schools division superintendents are enjoined to take an active role in leading in the week-long celebration.

4. All schools officials are encouraged to conduct simple programs and activities during the week consistent with the theme and objectives of this year's celebration. Enclosed is the suggested list of activities, which may be conducted by all DepEd offices and schools.

5. Necessary arrangements shall be made to ensure that teachers, students and pupils participate in the celebration without any disruption of classes as stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

6. Expenses relative to the conduct of activities during the week-long celebration shall be charged to local funds of the concerned offices, subject to the usual accounting and auditing rules and regulations.

7. All regional offices shall submit a report on the conduct of activities celebrating the 2014 Education Week **on or before January 15, 2015** through email address: communications@deped.gov.ph.

8. Immediate dissemination of this Memorandum is desired.



BR. ARMIN A. LUISTRO FSC

Secretary

Encl.:

As stated

Reference:

DepEd Memorandum: No. 207, s. 2012

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS AND OFFICES
CELEBRATIONS AND FESTIVALS
OFFICIALS
PUPILS
SCHOOLS
STUDENTS
TEACHERS

2014 EDUCATION WEK

December 8-12, 2014

SUGGESTED ACTIVITIES

1. Simultaneous Flag-Raising Ceremony and Opening Program at 8:00 AM on December 9, 2013
(The program shall be highlighted by an inspirational talk of highest official present who will talk about the salient features, aims, advantages and updates on the implementation of the Enhanced Basic Education Program or the K to 12 Program. *Parents, Barangay Officials and the Community* will be invited to attend. Consultation can also be done in addition to the orientation.)
2. Putting Up of Bazaars/Exhibits Showcasing Outputs of Pupils and Students in EPP/TLE/TVE
3. Seminar/Training/Workshop/Team-Building for Teachers and Students
4. Exhibits of Outstanding Achievements, Science Investigatory Projects and Other Projects
5. Awarding of Outstanding Teachers, Employees, Programs and Projects and Awarding of Certificates of Appreciation to all Partners, LGUs, NGOs, PTAs and Sponsors
6. Academic and Co-Curricular Contests
7. Discussions, mini-lectures or presentations with students and teachers on the theme: *Choice, Change and Community: The Endless Possibilities of the K to 12 Basic Education Program*
8. Discussions, mini-lectures or presentations with students and teachers on disaster risk reduction and related life-skills: disaster preparedness, preventive measures and behavior during and after a disaster
(This program aims to create awareness among children on the value and role of the education system in protecting them in disaster situations and provides practical information on the said topic.)
9. Balik Paaralan
(The Supreme Student Governments and Supreme Pupil Governments will serve as teachers to out-of-school youth, street children and others. Officers may give books, papers, pencils, pens and other school materials.)
10. Run for Education
(The funds collected will help in renovating school buildings destroyed by recent typhoon Yolanda.)
11. Conduct of Brigada Eskwela
12. Pasko Na!
(Schools and offices will conduct a pre-Christmas activity such as gift giving. Beneficiaries should come from poor communities, orphanages and others.)