



Republic of the Philippines
Department of Education

06 FEB 2015

DepEd MEMORANDUM
No. **6**, s. 2015

24TH NATIONAL ARTS MONTH CELEBRATION

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. Pursuant to Presidential Proclamation No. 683 dated January 28, 1991, entitled *Declaring the Month of February of Every Year as National Arts Month*, the National Commission for Culture and the Arts (NCCA) will lead the **24th National Arts Month Celebration**.
2. The Celebration aims to promote Philippine Arts, highlighting Filipino creativity and imagination through a festive showcase in the region. Specifically, this event has the following objectives:
 - a. promote and popularize the outstanding creations of Filipino artists in the seven arts for all sectors both local and international;
 - b. promote the integration of arts in community life;
 - c. underscore the significant role of art and artist and other stakeholders in uplifting the nation's spirit; and
 - d. utilize art as a catalyst for values education.
3. During the Celebration, the activities such as music, dance/theater performance, film or visual arts exhibits, visits to museum or culture sites and other forms relevant to the theme and selected sub-theme may be undertaken by the agency or institution in accordance with its own capabilities. The following are some of the suggested activities:
 - a. Contemporary Creative Expression of the local artists through but not limited to productions, exhibitions, film screenings, book launching, and poetry readings, among others;
 - b. Cultural Exchange/Artist Interaction with the general public;
 - c. Recognition of Local Artists;
 - d. Featuring the Works of the National Artists (downloadable from www.ncca.gov.ph);
 - e. Featuring the Works of a Local *Ani ng Dangal* Awardee (also downloadable from www.ncca.gov.ph);
 - f. Exhibition of Local Creative Industries;
 - g. Promotion of Local Art Practices/Tradition Unique to the region;
 - h. Art Workshop/Art Appreciation activities;
 - i. Interaction of Various Art Forms;

- j. Showcase of the Fruits of the Creative Efforts for the Past Year (restaging of past production, exhibitions, film screening, among others);
- k. Promotion of Local Cultural Icons Based on NCCA's *Sagisag Kultura ng Filipinas*;
- l. Cultural Awareness Seminar-Workshop with local artists, art organizations, leaders and local government unit (LGU) staff; and
- m. Special Art Program for the Marginalized Group in the Community (out-of-school youth, persons with disabilities (PWDs), senior citizens, indigenous peoples, women and children).

4. For more information, all concerned may contact **Ms. Vanessa M. Marquez-Nicolas**, National Commission for Culture and the Arts (NCCA), No. 633 General Luna Street, Intramuros Manila at telephone nos.: (02) 527-2192 to 98 local 302; fax nos.: (02) 527-2191 and 94; or send a message through email address: info@ncca.gov.ph; and website address: www.ncca.gov.ph.

5. Immediate dissemination of this Memorandum is desired.



BR. ARMIN A. LUISTRO FSC
Secretary

Reference:

DepEd Memorandum No.: 12, s. 2014

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS AND OFFICES
CELEBRATIONS AND FESTIVALS
SCHOOLS

SMA, DM 24th National Arts Month Celebration
0010/January 14/30, 2015