



Republic of the Philippines  
**Department of Education**

11 MAY 2015

DepEd MEMORANDUM  
No. **48**, s. 2015

**2015 CENSUS OF POPULATION (POPCEN 2015)**

To : Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Directors of Services, Centers and Heads of Units  
Regional Directors  
Schools Division Superintendents  
Heads, Public and Private Elementary and Secondary Schools  
All Others Concerned

1. For the information and guidance of all concerned, enclosed is a copy of Philippine Statistics Authority (PSA) Board Resolution No. 8, Series of 2014 entitled *Endorsing to the Office of the President the Issuance of a Presidential Proclamation Declaring August 2015 as National Census Month*.
2. In observance of the **2015 Census of Population (POPCEN 2015)**, all departments and other government agencies, including government-owned and controlled corporations, as well as local government units (LGUs) are enjoined to provide support/assistance to the PSA regional and provincial offices in matters covering, but not limited to, the conduct/provision of the following:
  - a. Publicity and information drive for the census through announcements of the census undertaking in school activities such as Parent-Teacher Association (PTA) meetings;
  - b. Short classroom lecture on population census in *Araling Panlipunan* (Social Studies) or *Sibika* subject of elementary pupils and secondary students;
  - c. Use of available classrooms and other training facilities, if any, in the regional/schools division offices for the training of census enumerators and supervisors;
  - d. Use of transport facilities in the regional offices, if any, in transporting census personnel and materials in the provinces; and
  - e. Use of facilities for lodging, if any, for census personnel assigned in areas outside their official station.
3. Immediate dissemination of this Memorandum is desired.

  
**FRANCISCO M. VARELA**  
Undersecretary

Encl.:

As stated

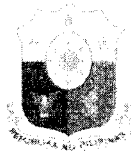
Reference:

DepEd Memorandum: No. 154, s. 2010

To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS AND OFFICES  
CELEBRATIONS AND FESTIVALS  
CENSUS  
DATA  
EMPLOYEES  
OFFICIALS  
POPULATION  
STATISTICS

R: Alma DM 2015 Census of Population  
0245 April 21/27, 2015/5-4/5-5



REPUBLIC OF THE PHILIPPINES

PHILIPPINE STATISTICS AUTHORITY

PSA BOARD RESOLUTION NO. 08  
Series of 2014

ENDORISING TO THE OFFICE OF THE PRESIDENT THE ISSUANCE  
OF A PRESIDENTIAL PROCLAMATION DECLARING AUGUST 2015  
AS NATIONAL CENSUS MONTH

**WHEREAS**, Republic Act (R.A.) No. 10625, also known as the Philippine Statistical Act of 2013, which was approved on 12 September 2013, states that the Philippine Statistics Authority (PSA) shall prepare and conduct periodic censuses on population, housing, agriculture, fisheries, business, industry, and other sectors of the economy;

**WHEREAS**, Executive Order No. 352 Designation of Statistical Activities that will Generate Critical Data for Decision-Making of the Government and the Private Sector stipulates the conduct of a mid-decade census primarily to update the population count in all barangays nationwide;

**WHEREAS**, the 2015 Census of Population (POPCEN 2015), which is scheduled to be conducted in August 2015 with 01 August as reference date is designed mainly to take an inventory of the population in the entire Philippines;

**WHEREAS**, to ensure the successful conduct of the census, the citizenry must be called upon to support and cooperate in the POPCEN 2015 by providing complete and correct information to census enumerators;

**WHEREAS**, in the previous censuses, a Presidential Proclamation was issued to highlight the significance and importance of a census undertaking;

**WHEREAS**, in the previous censuses, the month when census-taking was conducted was declared as "National Census Month";

**NOW, THEREFORE, BE IT RESOLVED AS IT IS HEREBY RESOLVED** that, the PSA Board endorses to the Office of the President the issuance of a Proclamation Order entitled, "Declaring August 2015 as National Census Month" (Annex BR-08-20141121-01).

Approved this 21<sup>st</sup> day of November 2014, in Pasig City.

**ARSENIO M. BALISACAN**  
PSA Board Chairperson  
Socioeconomic Planning Secretary and  
Director General, NEDA

Attested by:

**LISA GRACE S. BERSALES**  
National Statistician and Civil Registrar General  
Chair, PSA Board Secretariat