



Republic of the Philippines
Department of Education

06 AUG 2015

DepEd MEMORANDUM
No. **84**, s. 2015

SEVENTH CINEPAMBATA VIDEO FESTIVAL'S ONE-MINUTE VIDEO COMPETITION

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. The Department of Education (DepEd) supports the National Council for Children's Television (NCCT) in its vision to empower Filipino children to become responsible citizens through the **Seventh CinePambata Video Festival's One-Minute Video Competition**.
2. The Competition aims to promote positive Filipino values among children and raise awareness on issues concerning them through showcasing videos for, by, and about children themselves. Since 2009, NCCT has annually held the Festival in celebration of the National Children's Month.
3. The Competition is open to all Filipinos aged 17 and below. The production team must be composed of a maximum of ten members coming from the same school, *barangay*, or organization chapter. One-minute video entries must revolve around the theme *Role of Filipino Children in Nation-Building (Gampanin ng Batang Pilipino sa Pagtatagyod ng Sambayanan)*.
4. Entries may be submitted whether in person or through mail to the address indicated in Enclosure No. 2 and must be received by the organizers on or before **September 18, 2015**.
5. The Top 15 entries will be screened during the Festival in November to be held in five major cities in the Philippines. Winners will receive plaques, certificates, and monetary prizes.
6. The following documents are enclosed for reference:
Enclosure No. 1 – Contest Information;
Enclosure No. 2 – Rules and Regulations; and
Enclosure No. 3 – Official Entry Form.
7. For more information, all concerned may contact the **National Council for Children's Television (NCCT)** at telephone nos.: (02) 634-7156 and (02) 637-2306, mobile phone no.: 0917-829-4811, or through email address: ncct.ph@gmail.com; or visit the facebook page: [fb.com/CinePambata](https://www.facebook.com/CinePambata).
8. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Encls.:

As stated

Reference:

DepEd Memorandum: No. 95, s. 2014

To be indicated in the Perpetual Index
under the following subjects:

CONTESTS

PUPILS

STUDENTS

R-MCR/DM-CinePambata
0455/July 27, 2015/08-3



NATIONAL COUNCIL FOR CHILDREN'S TELEVISION
An attached agency of the Department of Education



CALL FOR ENTRIES:
CinePambata Video Festival 2015
ONE-MINUTE VIDEO COMPETITION

The National Council for Children's Television, an attached agency of the Department of Education, is now accepting submissions for the **7TH CINEPAMBATA VIDEO FESTIVAL'S ONE-MINUTE VIDEO COMPETITION**.

The competition is open to all Filipino citizens aged 17 and below. High school students are encouraged to join. Entries must revolve around the theme "**Role of Filipino Children in Nation-Building**" ("*Gampanin ng Batang Pilipino sa Pagtataguyod ng Sambayanan*"). Deadline of submission is on September 18, 2015.

The production team must be composed of a maximum of ten members coming from the same school, barangay, or organization. There is no entry fee required.

Top 15 entries will be featured during the CinePambata Video Festival in November 2015. Winners will receive plaques, certificates, and the following monetary prizes:

Best One-Minute Video:	P 10,000.00
Special Jury Prize:	P 4,000.00
Best Direction:	P 2,000.00
Best Screenplay:	P 2,000.00
Audience Choice:	P 3,000.00

Attached are the complete mechanics and official entry form. These may also be downloaded from <http://bit.ly/cinepambata2015oneminute>.

In 2014, CinePambata gathered 120 one-minute video entries from 61 high schools and youth organizations all the way from Batanes to South Cotabato.

Since 2009, the National Council for Children's Television has annually held the CinePambata Video Festival in celebration of the National Children's Month. The Festival aims to promote positive Filipino values among the children and raise awareness on issues concerning them through showcasing child-friendly and child-focused short films by local independent filmmakers as well as videos by children themselves.

For inquiries, contact the NCCT Projects Team at (+632) 634-156, (+632) 637-2306, +639178294811, or email ncct.ph@gmail.com. For updates, visit and like the official Facebook page of the CinePambata Video Festival (fb.com/CinePambata).

Department of Education
NATIONAL COUNCIL FOR CHILDREN'S TELEVISION

CinePambata
Video Festival 2015
ONE-MINUTE VIDEO COMPETITION

RULES AND REGULATIONS

Eligibility

- The 7th CinePambata Video Festival's One-Minute Video Competition is open to Filipino citizens aged 17 and below. High school students are encouraged to participate.
- The production team must be composed of a maximum of 10 members coming from the same school, barangay, or organization chapter.
- Entries must not have been submitted in any other competition and must be made particularly for CinePambata Video Festival 2015.

Guidelines

- Entries to the CinePambata Video Festival's One-Minute Video Competition must revolve around the theme "**Role of Filipino Children in Nation-Building**" ("**Gampanin ng Batang Pilipino sa Pagtatagyod ng Sambayanan**").
- Entries must be no shorter than 60 seconds and no longer than 65 seconds. This includes exactly 5 seconds of credits at the beginning of the video. Please find the credits guide at the end of the document.
- Videos must feature live action and may or may not have dialogues. Dialogues in the videos may be in any local dialect. English subtitles however must be provided when the spoken language in the video is neither English nor Filipino.
- Videos must be originally shot using any point-and-shoot or DSLR camera.
- The incorporation of positive Filipino values and/or local culture in the videos is encouraged. Participants are also advised to refrain from featuring offensive situations harmful to the dignity of the child or any elements of violence, crime, and abuse.
- The use of music or musical score is not required. However, should it be deemed essential, music or musical score used in the video must be **original (i.e., composition of the production team) or licensed (e.g., Creative Commons licensed work), and duly cited in the credits.**
- Participating institution will be liable for any claim of infringement related to the materials included in the video.
- The production team does not include the cast of characters. Actors may not be minors or affiliated with the same school, barangay, or organization as the production team.

- The production team must have **one supervising adult** (e.g. faculty member, barangay official/employee, organization officer), a person of legal age, whose role would be limited to logistical guidance (i.e., chaperone, minimal technical help, and guarantor of output's authenticity and compliance to fair use and copyright guidelines).
- Minimal supervision from adults is requested in all stages of production so that the outputs may reflect genuine talent, skills, and worldview of the participating children.
- A school, barangay, or organization chapter may submit a maximum of **two entries**. Submission of more than two entries will result in automatic disqualification.
- Upon submission, entries become the property of the National Council for Children's Television. The Council reserves the right to show the entries for educational and informational purposes in perpetuity. Submission materials will not be returned.

Selection

- Entries will be judged according to the following criteria: Originality and Creativity (30 points); Message and Adherence to the Theme (30 points); Technical Quality (25 points); and, Overall Impact (15 points).
- A screening committee shall select the **top 15** entries to the competition (finalists).
- A board of judges, that would include but not be limited to professional media practitioners, child rights advocates, and children, shall determine the best one-minute video and recipients of special awards from among the finalists. Their decision is final and irrevocable.
- Finalists will be notified via telephone or mobile and electronic mail. An official announcement will also be made on the official Facebook page of the CinePambata Video Festival ([fb.com/CinePambata](https://www.facebook.com/CinePambata)).

Awards and Recognition

- The Top 15 entries will be featured during the CinePambata Video Festival to be held in November 2015 at select cinemas in major cities in the Philippines and at select venues in December 2015.
- Certificates of Recognition will be given to every production team member and the supervising adult of all finalist entries. Their schools, barangays, or organizations will also receive certificates.
- The following awards and prizes will be given:

Best Video	:	P10,000.00 + plaque and certificate
Best Direction	:	P2,000.00 + plaque and certificate
Best Story	:	P2,000.00 + plaque and certificate
Special Jury Prize	:	P4,000.00 + plaque and certificate
Audience Choice	:	P3,000.00 + plaque and certificate

Submission

- The Festival will accept submissions starting July 23, 2015. **Deadline of submission is on September 18, 2015.**
- **There is no entry fee for submissions.**
- Each member of the production team, as well as the supervising adult, must submit a photocopy of any document (e.g. birth certificate, transcript of records, etc.) or identification card indicating his/her date of birth.
- A copy of the video on a DVD-R or DVD+R must be submitted. The video must be in **.mp4 format**. **Aside from the .mp4 data file, the disc must also include three to five photos documenting the actual field shooting and editing of the entry.**
- Must be indicated on the disc are the title of the video, name of school/barangay/organization, and city/province. The disc must be placed in a sealed short brown envelope together with the following:
 1. Official entry form
 2. Proof of date of birth of members and supervising adult
- An envelope must contain only one entry. Institutions sending two entries must complete a different set of requirements for each submission. **The envelope must be clearly labeled** with the title of the video, name of school/barangay/organization, and city/province.
- Entries may be submitted in person or via courier to the following:

CinePambata Video Festival
National Council for Children's Television
Room 403, 4th Floor, Bonifacio Building,
DepED Complex, Meralco Avenue, Pasig City
- **All entries, whether submitted in person or via courier, should be received by the organizers on or before September 18, 2015, 6:00 PM.** Participants who would submit via courier are advised to notify the organizers upon sending their entries.
- Participants must shoulder the shipping cost of their submission materials.
- Receipt of entries shall be acknowledged via SMS or electronic mail. **Should entrant wish to receive a Certificate of Participation for the production team members, cast, supervising adult, and school, barangay, or organization** for whatever legal purpose, a **prepaid self-addressed return envelope** must be enclosed with the submission.
- For inquiries, contact the Festival organizers at (+632) 634-7156, (+632) 637-2306 or +63917-829-4811 or email ncct.ph@gmail.com.

Credits Guide

- Credits must only be at the **beginning of the video**, still (non-moving), exactly 5 seconds in length, and **without** background music or countdown beep.
- All text must be of readable font size and style (e.g., Helvetica, Arial, Calibri), must be of white font color on black background, and listed in the order as in the following examples.
- Supervising adults must ensure that music used, if not an original composition of production team members (i.e. under Creative Commons license), is properly attributed in the credits. Resource guides to fair use and proper attribution may be found online.

****If music is an original composition of production team***

“GAMPANIN”

Created by students/citizens/members of School/Barangay/Organization
for CinePambata Video Festival 2015

Directed by: **Team Member**
Written by: **Team Member**
Shot by: **Team Member**
Edited by: **Team Member**
Production Design: **Team Member**
Original Music by: **Team Member**
Production Staff: **Team Member**
Supervising Adult: **Team Member**
Lead Cast: **Team Member**

****If music used is downloaded Creative Commons licensed work***

“GAMPANIN”

Created by students/citizens/members of School/Barangay/Organization
for CinePambata Video Festival 2015

Directed by: **Team Member**
Written by: **Team Member**
Shot by: **Team Member**
Edited by: **Team Member**
Production Design: **Team Member**
Production Staff: **Team Member**
Supervising Adult: **Team Member**
Lead Cast: **Team Member**

This video features the composition “Music Title” by Author, under [specify Creative Commons license].

“GAMPANIN”

Linikha ng mga mag-aaral/residente/kasapi ng Paaralan/Barangay/Samahan
para sa CinePambata Video Festival 2015

Direksiyon: **Pangalan**
Panulat: **Pangalan**
Kuha: **Pangalan**
Paghahabi: **Pangalan**
Disenyo ng Produksiyon: **Pangalan**
Orihinal na Musika: **Pangalan**
Katuwang sa Produksiyon: **Pangalan**
Tagapaggabay: **Pangalan**
Mga Nagsipagganap: **Pangalan**

- Kindly make sure that your place of origin is indicated in the byline especially if it is not mentioned in the institution name (e.g., Created by students of Mariano Ponce National High School, Baliuag, Bulacan; Linikha ng mga residente ng Barangay Casili, Consolacion, Cebu; Linikha ng mga kasapi ng Samahan ng mga Kabataang Dabawenyoy)
- Suggested translation of attribution in Figure No. 2: “Ginamit sa produksiyong ito ang komposisyong “Pamagat” ni Lumikha, sa bisa ng [partikular na Creative Commons license].”

Department of Education
NATIONAL COUNCIL FOR CHILDREN'S TELEVISION

CinePambata
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OFFICIAL ENTRY FORM



Participants are encouraged to print this form and other attachments on recycled or scratch paper.

ENTRY INFORMATION

Entry Title: _____

School/Barangay/Organization: _____

Language: _____

Logline / Synopsis (May be in English or Filipino; maximum of 30 words)

PRODUCTION TEAM

Maximum of 10 members

Grade Level & Age
& Signature

Director: _____

Scriptwriter: _____

Cameraperson: _____

Editor: _____

Production Designer: _____

Music by: *(if music used is an original composition)* _____

Production Staff: _____

Name	Position	Grade Level & Age & Signature
_____	_____	_____
_____	_____	_____
_____	_____	_____

Please note that two persons may take on one role. Kindly attach the complete list of cast of characters.

SUPERVISING ADULT

SA shall be notified of receipt of this entry and hopeful selection as finalist through the contact details below.

Name: _____

Designation: _____

Contact No.: _____

Email: _____

INSTITUTION'S CONTACT INFORMATION

School/Barangay/Organization: _____

Complete Address: _____

Telephone / Fax No.: _____

Email Address: _____

Head & Official Designation: _____
(e.g., Principal IV, Chairperson, Executive Director); In case of selection as finalist, an official communication will be sent to her/his office.

ENCLOSURES CHECKLIST

- Accomplished Entry Form
- Complete List of Cast
- Proof of birth date of every member and supervising adult (Photocopy)
- DVD containing (1) video entry in .mp4 format and (2) **three to five** photo documentation of actual field shooting and post-production

CERTIFICATES OF PARTICIPATION

- We wish to receive Certificates of Participation as proof of entry to the One-Minute Video Competition of CinePambata Video Festival 2015. **Please find enclosed prepaid self-addressed return envelope.**
- We do not wish to receive Certificates of Participation. Acknowledgment via SMS and email of your receipt of our entry will do.

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R E L E A S E

We confirm that we have read, understood, and agree to the rules and regulations of CinePambata Video Festival 2015's One-Minute Video Competition. We certify that all the information supplied in this entry form is true and correct to our knowledge.

Signature over Printed Name of
Director

Signature over Printed Name of
Supervising Adult

Date

Date

.....
To be accomplished by the Principal, Barangay Captain, or Organization Chapter Head

C E R T I F I C A T I O N O F O R I G I N A L I T Y

This is to certify that the video titled _____ is an original output of students/members/citizens of _____. All stages of production, from conceptualization, field shooting through editing of the video, were accomplished solely by the children. I guarantee that they may own this video with all honesty and integrity.

Signature over Printed Name & Designation

Date