

DepEd Advisory No. 74, s. 2017

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In compliance with DepEd Order No. 8, s. 2013
this Advisory is issued for the information of DepEd officials,
personnel/staff, as well as the concerned public.
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MILO® EVENTS FOR 2017

The Nestle Philippines Inc., maker of MILO® will conduct the following major sports events for 2017:

1. MILO® Summer Sports Clinics (MSSC)

This is a sports program for kids that teaches the fundamentals of the following popular sports activities:

1. Badminton	8. Karate	15. Triathlon	} (new sports)
2. Basketball	9. Swimming	16. Golf	
3. Bowling	10. Table Tennis	17. Fencing	
4. Chess	11. Taekwondo	18. CrossFit	
5. Football	12. Tennis	19. Futsal	
6. Gymnastics	13. Touch Rugby	20. Parkour	
7. Ice Skating	14. Volleyball	21. Yoga	

The MSSC aims to provide an active summer experience full of fun and excitement while kids learn to develop essential values in life. A team of credible coaches will conduct the training in about 800 venues all over the country during the summer months of April and May.

2. National MILO® Marathon (NMM)

On its 41st year, the NMM continues to encourage Filipinos to get into an active and healthy lifestyle through running. The event will have qualifying races in 17 cities nationwide with one national final race in Cebu City. There will be four categories (3K, 5K, 10K, and 21K) for the regional races and five categories (3K, 5K, 10K, 21K, and 42K) for the Manila leg and National Finals. The National MILO® Marathon will kick off in Urdaneta, Pangasinan on *July 16, 2017* and will culminate in Cebu City on *December 3, 2017*. The National Finals will be held in the following venues with respective dates:

Venue/Host City	Date	Venue/Host City	Date
1. Urdaneta	July 16, 2017	10. Imus	September 17, 2017
2. Laoag	July 23, 2017	11. Tagbilaran	September 24, 2017
3. Pasay	July 30, 2017	12. Roxas	October 1, 2017
4. Angeles	August 6, 2017	13. Iloilo	October 8, 2017
5. Tarlac	August 13, 2017	14. General Santos	October 29, 2017
6. Antipolo	August 20, 2017	15. Davao	November 5, 2017
7. Naga	August 27, 2017	16. Butuan	November 12, 2017
8. Lucena	September 3, 2017	17. Cagayan De Oro	November 19, 2017
9. Lipa	September 10, 2017	18. Cebu	December 3, 2017

3. MILO® Little Olympics (MLO)

The MLO is an annual interschool, junior sports competition where school teams compete in several sports events. On its 30th year, the program aims to discover and develop local student-athletes as well as to instill in them positive values such as discipline, sportsmanship, and teamwork, early in their life. This 2017, an estimated 24,000 young student-athletes from different parts of the country will compete in the MLO to be held on the following dates with respective venues/host cities:

Date	Cluster	Host City
September 1-3, 2017	North and Central Luzon	Baguio
September 8-10, 2017	Visayas	Cebu
September 15-17, 2017	Mindanao	Cagayan de Oro
September 22-24, 2017	NCR and South Luzon	Marikina

All regional directors, schools division superintendents, and heads of both public and private elementary and secondary schools are encouraged to support and participate in these events.

More information may be inquired from *Mr. Robbie De Vera*, MILO® Sports Executive, Beverages Business Unit, Nestle Philippines Inc., Nestle Center, 31 Plaza Drive, Rockwell Center, Makati City at telephone no. (02) 898-0001 local 6729 or mobile phone no. 0917-582-4308, or through email address: robertdevera@ph.nestle.com, and website address: www.milo.com.ph.