

Advisory No. **89**, s. 2017

May 3, 2017

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
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38TH MANILA INTERNATIONAL BOOK FAIR OF PRIMETRADE ASIA INC.

Primetrade Asia Inc., in partnership with the Book Development Association of the Philippines (BDAP), Philippine Booksellers Association Inc. (PBAI), Overseas Publishers Representatives' Association of the Philippines (OPRAP), and the Asian Catholic Communicators Inc. (ACCI), will hold the *38th Manila International Book Fair* from September 13 to 17, 2017 at Halls 1 to 4, and Function Rooms 1 and 2 of the SMX Convention Center, Mall of Asia Complex, Pasay City.

The Book Fair aims to:

1. promote good reading habits especially among the youth;
2. create opportunities for people to avail books and learning tools for the development, upgrading, and institutionalization of skills of the book industry and its allied industries;
3. upgrade learning and teaching levels;
4. provide a venue where an exchange of ideas can take place among publishers, booksellers, librarians, academicians, writers, printers, manufacturers, and distributors of educational aids and all those connected with book development, publishing, printing, computer distributors/retailers, school and office supplies, computer and learning institutes, and related trade from within and outside the Philippines; and
5. encourage authorship and improve the literacy and creative content of book published.

The target participants are librarians, teachers, and learners from both public and private elementary and secondary schools nationwide.

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

More information may be inquired from the following:

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