



Republic of the Philippines
Department of Education

09 AUG 2017

DepEd MEMORANDUM
No. **135**, s. 2017

2017 NATIONAL LITERACY CONFERENCE

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Schools Division Superintendents
All Others Concerned

1. In celebration of the annual Literacy Week as stipulated in Presidential Proclamation No. 239 entitled *Declaring the Period from September 2 to 8 of Every Year as Literacy Week*, the Department of Education (DepEd), through the Literacy Coordinating Council (LCC), in cooperation and coordination with other government organizations (GOs), local government units (LGUs), private organizations (POs) and nongovernment organizations (NGOs), will hold the **2017 National Literacy Conference** with the theme *Lifelong Learning in a Digital World* from September 27 to 29, 2017 in Cagayan de Oro City (excluding travel time).

2. The Conference aims to:

- a. explore the current local and international trends and innovations in digital literacy;
- b. exchange experiences in utilizing digital interventions in literacy programs for lifelong learning; and
- c. promote the wide use of ICT in implementing literacy programs and practices.

3. One of the highlights of the Conference is the presentation of the National Literacy Hall of Fame Award to Balanga City, and Municipality of Cuyo, Palawan for being three-time first place winners in the Outstanding Local Government Unit (City Level and Municipal Level Class B) category in the National Literacy Awards.

4. The participants to the Conference are:

Department of Education (DepEd)	<ol style="list-style-type: none">a. regional directors/assistant regional directors, schools division superintendents and assistant schools division superintendents, division supervisors of Alternative Learning System (ALS) and Formal Education, district supervisors and school principals/head teachers of elementary and secondary public and private schools, ALS coordinators and mobile teachers especially those from 4th, 5th, and 6th Class Municipalities or districts and Provinces.b. There will be a maximum of 28 participants per region. Each region is expected to send the list of
---------------------------------	---

	<p>their participants through an endorsement letter to lcc@deped.gov.ph or telefax no. (02) 631-0579 on or before September 1, 2017.</p> <p>c. Participants from this Department shall attend on official business. Transportation and other incidental expenses shall be charged to local funds of their respective offices, subject to the usual accounting and auditing rules and regulations, while registration fees may be charged to local funds or the Special Education Fund (SEF).</p>
Department of Interior and Local Government (DILG)	a. There shall be a maximum of 54 participants from the local government units (3 LGUs per region), and 36 participants from the Barangay preferably the Chairperson (2 per region) involved in the universalization of literacy.
Other Government and Nongovernment Organizations (NGOs)	<p>a. There shall be a maximum of 36 participants from the NGOs and civil service organizations (2 per region) involved in universalizing literacy in every region.</p> <p>b. There shall be a maximum of 36 participants (2 per region) from academic institutions particularly those in charge of the National Service Training Program-Literacy Training Service (NSTP-LTS).</p>

5. Each participant shall be charged a registration fee of **Six Thousand Pesos (P6,000.00)** to cover expenses for board and lodging, handouts, kits, and other supplies and materials. Participants are encouraged to register early. Payments may be deposited on or before **September 15, 2017** to:

Account Name : DECS OSEC Trust
Bank : Landbank of the Philippines
Branch : DepEd Pasig Branch
Current Account No. : 0672-1000-20

6. A scanned copy of the deposit slip must be sent through email address: lcc@deped.gov.ph or at telefax no. (02) 631-0579 on or before **September 20, 2017**. It is important that the names of the payees are clearly indicated. Participants may also pay in cash upon registration at the venue on a first-come, first-served basis.

7. Enclosed is the tentative program of activities.

8. This is a live-in Conference. The first meal to be served will be dinner on **September 27**, and the last meal will be dinner on **September 29, 2017**. Expenses to be incurred by the participants beyond this schedule shall be charged to their own personal account.

9. For more information, all concerned may contact either **Ms. Teresita Manlolo**, Literacy Coordinating Council (LCC), 2nd Floor, Bonifacio Building, Department of Education (DepEd) Central Office, DepEd Complex, Meralco Avenue, Pasig City at telephone nos. (02) 631-0567, (02) 635-9996; mobile phone no.

0933-200-4853 or **Ms. Marianne Centeno, LCC Secretariat** at mobile phone no. 0933-912-2682.

10. Immediate dissemination of this Memorandum is desired.



LEONOR MAGTOLIS BRIONES
Secretary

Encl.:

As stated

Reference:

DepEd Memorandum No. 98, s. 2015

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS AND OFFICES
CONFERENCE
INFORMATION TECHNOLOGY
LITERACY
OFFICIALS
ORGANIZATIONS

R-MCR DM-2017 National Literacy Conference
0609/July 7, 2017

**LITERACY COORDINATING COUNCIL
NATIONAL LITERACY CONFERENCE**

September 27 – 29, 2017
Cagayan de Oro City

Indicative Program of Activities

Day 1: Wednesday, 27 September 2017

TIME	ACTIVITY
9:00 5:00	Registration of Participants

Day 2: Thursday, 28 September 2017

TIME	Opening Program
	Entrance of Colors National Anthem Interfaith Prayer Intermission Number } from DepEd Region X
	Welcome Messages Oscar S. Moreno Mayor Cagayan de Oro City
	Allan G. Farnazo, CESO IV Regional Director Department of Education Cagayan de oro City
8:30	Opening Remarks from the DepEd Secretary Leonor M. Briones
9:30	Statement of Purpose and Introduction of Participants from the Literacy Coordinating Council Secretariat Enrico R. Mendoza Chief, LCC Secretariat
	Introduction of the Keynote Speaker c/o the National Economic and Development Authority Myrna Clara B. Asuncion Director, Social Development Staff National Economic and Development Authority (NEDA)
	Keynote Address: Lifelong Learning in a Digital World Lila Ramos Shahani Secretary General UNESCO National Commission of the Philippines (UNACOM)

	<i>Rapporteur:</i> Aurea Jean A. Abad Editorial Consultant Freelance Writer	
9:30 9:45	Coffee Break/AM Snacks	
TIME	ACTIVITIES	
	Plenary Session I	Presenter
9:45 10:15	Toward a Digitally Literate Philippines <i>Facilitator:</i> Anna Liza F. Bonagua Director Bureau of Local Government Development (BLGD) Department of the Interior and Local Government (DILG) <i>Rapporteur:</i> Addie T. Unsi National Coordinator E-Net Philippines	Atty. Rodolfo A. Salalima Department Secretary Department of Information and Communications Technology (DICT)
10:15 10:45	Open Forum	
	Plenary Session II	Presenters
10:45 11:15	Lifelong Learning in a Digital World: Present Realities and Future Opportunities <i>Facilitator:</i> Ma. Antoinette C. Montealegre Vice President for Academic Affairs Philippine Normal University (PNU) <i>Rapporteurs:</i> Susan M. Carandang Supervising Economic Development Specialist NEDA	Dr. Leticia V. Catris Faculty, College of Flexible Learning and E-PNU Marilette R. Almayda Director III Department of Education Bureau of Learning Delivery (BLD)
11:15 12:00	Open Forum	

12:00 1:30	Lunch Break	
	Plenary Session III: Talk Show	Presenters
1:30 3:00	<p>Sharing of Experiences on Enhancing Lifelong Learning Through ICT</p> <p><i>Facilitator: C/o PIA</i></p> <p><i>Rapporteur:</i> Zaldy Masangkay Division Chief Bureau of Local Government Division (BLGD) Department of the Interior and Local Government (DILG)</p>	<p>Francis S. Garcia Mayor Balanga City, Bataan</p> <p>Peter K. Fernandez President and Chief Operation Officer STI Education Services Group, Inc.</p> <p>Benjamin Vergel de Dios Executive Director Knowledge Community</p>
3:00 3:15	Coffee Break/PM Snacks	
	Plenary Session IV: Panel Discussion	Presenters
3:15 4:15	<p>Reaching the Unreached Through ICT</p> <p><i>Facilitator:</i> Edicio dela Torre President Education Network (E-Net)</p> <p><i>Rapporteur:</i> Ma. Josefina R. Ricafort Committee Secretary House of Representatives</p>	<p>Agricultural Training Institute (ATI)</p> <p>TESDA</p>
4:15 5:00	Open Forum	
6:00 7:00	Dinner	
7:00 10:00	Social	

Day 3: Friday, 29 September 2017

TIME	ACTIVITIES	
	Plenary Session V Part I	Presenters
<p>9:00 10:15</p>	<p>DepEd's Multi-Sectoral Partnerships</p> <p>Public-Private Partnership for Digital Learning</p> <p><i>Facilitator:</i> Teresita D. Tetangco Department Head Project Management Office Public Affairs and Information Office Municipality of Pulilan, Bulacan</p> <p><i>Rapporteur:</i> Elizabeth C. Cuisia Senior Information Officer Philippine Information Agency (PIA)</p>	<p>Margarita Consolacion C. Ballesteros Director IV External Partnerships Service (EPS) DepEd</p> <p>Ramon R. Isberto Head, Public Affairs Group Smart Communications, Inc.</p> <p>Rodin Knowledge Solutions</p>
<p>10:15 10:30</p>	<p>Coffee Break/AM Snacks</p>	
	Plenary Session V Part II	Presenters
<p>10:30 12:00</p>	<p>Public-Private partnership for Digital Learning</p> <p><i>Facilitator:</i> Emelyn Q. Libunao Director Program Management Division (PMD) Philippine Information Agency (PIA)</p> <p><i>Rapporteur:</i> Aurea Jean A. Abad</p>	<p>Ma. Yolanda C. Crisanto Senior Vice President, Corporate Communications Office of the President Globe Telecommunication, Inc.</p> <p>Jayjay B. Viray President 88sites Digital Solutions</p> <p>Maryanne Mendoza Program Director Digibayanihan Asia Society for Social Improvement and Sustainable Transformation (ASSIST)</p>
<p>12:00 1:30</p>	<p>Lunch Break</p>	

1:30 2:00	Launching of the AVP for Institutional LCC and LGUs with Good Literacy Practices	Emelyn Q. Libunao Director, PMD-PIA
2:00 3:00	Awarding of Hall of Fame	Municipality of Cuyo, Palawan City of Balanga, Bataan
3:00 3:15	Acceptance Speech of Awardees	Andrew L. Ong Mayor Municipality of Cuyo, Palawan Francis S. Garcia Mayor City of Balanga, Bataan
3:15 3:30	Closing Message from the Literacy Coordinating Council Co-Chairperson	Austere A. Panadero Undersecretary Department of the Interior and Local Government (DILG)

Masters of Ceremonies:

Celia M. Ilanan
Associate Dean
Faculty of Education Sciences
PNU

Judy C. Bautista
Head, center for Reading and Literacy
PNU