



Republic of the Philippines  
**Department of Education**

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15 AUG 2017

DepEd MEMORANDUM  
No. **136**, s. 2017

**FIRST NATIONAL ASSEMBLY OF EDUCATION LEADERS**

To: Undersecretaries  
Assistant Secretaries  
Bureau and Service Directors  
Regional Directors  
Regional Secretary, ARMM  
Schools Division Superintendents  
Public Elementary and Secondary Schools Heads  
All Others Concerned

1. The Department of Education (DepEd), through the Association of DepEd Directors (ADD) Inc., shall convene the **First National Assembly of Education Leaders** with the theme *Engaging the Heart of Education Leaders in the ASEAN Community* from September 20 to 22, 2017 at the Philippine International Convention Center, Pasay City.
2. The Assembly aims to provide the education leader-participants with a venue to strengthen their capabilities as public servants.
3. The participants in the said activity are the bureau/service directors, chiefs of bureaus and services, regional directors (RDs) and assistant regional directors (ARDs), schools division superintendents (SDSs), assistant schools division superintendents (ASDSs), division chiefs of regional and schools division offices, regional and division supervisors, Career Executive Service Written Examination (CESWE) passers, and school heads (SHs).
4. The RDs shall determine the composition of the regional delegation consisting of a minimum of 200 participants. The DepEd Executive Committee (EXECOM) are authorized to participate. They shall provide overall direction and management, as well as appoint members of the Secretariat/Working Committees who shall assist in the conduct of the activity. Attendance shall be on **official business**.
5. A registration fee of Five Thousand Pesos (P5,000.00) chargeable to local funds shall be collected from the participants to cover for the cost of meals (lunch and snacks), rental of venue, honorarium of resource speakers, reproduction of handouts and materials including kits, and other expenses. Participants shall make their own arrangements for their travel expenses, board and lodging, and other incidental expenses, chargeable to local funds, subject to the usual accounting and auditing rules and regulations.

6. Payment of registration fee shall be made through bank deposit only until **August 25, 2017**.

Bank Name : Landbank (DECS Extension Office)  
Account Name : Association of DepEd Directors Inc  
Account Number : 3342-1014-52

7. The Bureau/Service/RO is requested to:

- a. submit the official list of participants to bcd.od@deped.gov.ph on or before **August 31, 2017** with copies of deposit slips;
- b. present to the Registration Committee on **September 20, 2017** (Day 1) the original deposit slips of the official participants for issuance of official receipt/s; and
- c. endorse replacements (if any) of official participants signed by the bureau/service directors or RD/ARD.

8. On-site and walk-in participants shall **not** be accepted.

9. Enclosed are the following documents for reference:

Enclosure No. 1 - Indicative Program Matrix; and  
Enclosure No. 2 - Official List of Participants

10. For more information, all concerned may contact **either Dr. Lorna Dig Dino**, President of the Association of DepEd Directors at mobile phone no. 0917-773-3466 and/or the **National Assembly Secretariat** at telefax no. (02) 636-5096 or through email address bcd.od@deped.gov.ph.

11. Immediate dissemination of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
Secretary

Encl.:

As stated

Reference:

N o n e

To be indicated in the Perpetual Index  
under the following subjects:

ASSEMBLY  
BUREAUS AND OFFICES  
CONFERENCE  
OFFICIALS

**First General Assembly of Education Leaders**  
 Theme: *Engaging the Heart of Education Leaders in the ASEAN Community*  
 September 20-22, 2017  
 Philippine International Convention Center (PICC), Pasay City

**Indicative Program Matrix**

| <b>Time</b> | <b>Day 1</b>  | <b>Day 2</b>  | <b>Day 3</b>  |
|-------------|---|---|---|
| 8:00-8:15   |   | Preliminaries   | Preliminaries   |
| 8:15-10:15  |   | <b>Plenary Session 2:</b><br>Upholding the Integrity among Education Leaders                              | <b>Plenary Session 5:</b><br>Motivation in Public Service                                     |
| 10:15-10:30 |   | <b>HEALTH BREAK</b>   |   |
| 10:30-12:00 |   | Continuation of Plenary Session 2   | <b>Closing Program</b><br>Philippine National Anthem<br>Invocation<br>Synthesis<br>Challenges |
| 12:00-1:00  | <b>LUNCH BREAK</b>  |   |   |
| 1:00-1:30   | Registration of Participants by Region  | <b>Plenary Session 3:</b><br>The Role of Education Leaders in the ASEAN Community<br><br>Panel Discussion | <b>HOME SWEET HOME</b>  |
| 1:30-2:30   | <b>Opening Program</b><br>Philippine National Anthem<br>Invocation<br>Welcome Remarks<br>Video Presentation<br>Introduction of Participants<br>Statement of Purpose<br>Conference Mechanics |   |   |
| 2:30-2:45   | <b>HEALTH BREAK</b>   |   |   |
| 2:45-3:45   | <b>Keynote Address</b><br>Leonor Magtolis Briones<br>DepEd Secretary  | <b>Plenary Session 4:</b><br>The Challenge of Resiliency to Education Leaders                             |   |
| 3:45-5:00   | <b>Plenary Session 1:</b><br>Self-management for Purposive VMG Realization and Motivation   |   |   |

(Inclosure No. 2 to DepEd Memorandum No. 136, s. 2017)

**First General Assembly of Education Leaders**

Theme: *Engaging the Heart of Education Leaders in the ASEAN Community*

September 20-22, 2017

Philippine International Convention Center (PICC), Pasay City

**OFFICIAL LIST OF PARTICIPANTS**

Central Office:  \_\_\_\_\_ Region:  \_\_\_\_\_

| NO. | COMPLETE NAME | OFFICE<br>(BUREAU/SERVICE/RO/DO/SCHOOL) | POSITION/DESIGNATION |
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Submitted by:

\_\_\_\_\_ Director

**NOTE:** This form must be accomplished by the Concerned Office and sent together with the scanned deposit slips to telefax no. (02) 6365096 or at email address [bcd.od@deped.gov.ph](mailto:bcd.od@deped.gov.ph) on or before August 31, 2017. Use another sheet if needed.