



Republic of the Philippines
Department of Education

DepEd MEMORANDUM
No. **177**, s. 2017

31 OCT 2017

OBSERVANCE OF THE FILIPINO VALUES MONTH

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public Elementary and Secondary Schools Heads
All Others Concerned

1. The Philippine Constitution mandates all educational institutions to inculcate love of country, teach duties of citizenship and develop moral character and personal discipline (Article XV Section 8.4). Republic Act No. 10533 otherwise known as the Enhanced Basic Education Act of 2013 aims to have productive and responsible citizens equipped with the essential competencies, skills, and values for both life-long learning and employment (Section 2, Paragraph 3). In support of these policies to ensure realization of the goals, the Department of Education (DepEd) hereby reiterates and reactivates the national **Observance of the Filipino Values Month** in November of every year.
2. Declaration of the Filipino Values Month is through Presidential Proclamation No. 479 dated October 24, 1994 in consonance with the Moral Recovery Program, which aims to strengthen the Filipino culture, values and ideals that are *Maka-Diyos, Maka-tao, Makakalikasan at Makabansa*. The said proclamation hopes to mobilize all Filipinos for nationbuilding through the practical exercise of human values in daily lives as citizens, and to awaken all to the power of these values and ideals in achieving the individual and national goals.
3. DepEd enjoins public and private schools to hold meaningful activities as a way to mobilize all stakeholders in the observance of the Filipino Values Month in November of every school year starting 2017-2018. Enclosed are the Guidelines to ensure its effective implementation.
4. Immediate dissemination of this Memorandum is desired.


ATTY. ALBERTO T. MUYOT
Undersecretary
Officer-in-Charge

Encl.: As stated
Reference: None

To be indicated in the Perpetual Index under the following subjects:

BUREAUS AND OFFICES
CELEBRATIONS AND FESTIVALS

SCHOOLS
VALUES EDUCATION

**GUIDELINES ON THE CONDUCT OF THE
OBSERVANCE OF FILIPINO VALUES MONTH EVERY NOVEMBER OF THE YEAR**

1. All schools, both public and private are enjoined to hold meaningful, simple and doable activities related to Filipino Values such as, but not limited to, creative arts exhibits, posters and slogan making, poem, song or jingle and story composition, symposia or seminars, giving recognition for exemplary behavior among others, as a way to manifest and advocate core Filipino Values of *MakaDiyos, Makatao, Makakalikasan at Makabansa*.
2. The DepEd Offices i.e., Region, Division, District and School levels, in collaboration with the community, e.g., parents/family members and/or local officials, will plan and conduct agreed activities related to the prescribed value focus or theme for the month-long observance.
3. The DepEd Central Office will lead the yearly formulation of the theme. This School Year 2017-2018 the theme is ***"Kahinahunan at Katatagan: Tugon sa Makabago at Mapanghamong Panahon"***, as agreed upon during a Consultation Workshop in August 2017 with Regional and Division Values Education/*Edukasyon sa Pagpapakatao* (EsP) Supervisors and Coordinators, and Guidance Counselors representatives from various DepEd Offices nationwide.
4. Implementation of the Filipino Values Month shall be observed in accordance with DepEd Order No. 9, s. 2005 re: Non-disruption of classes and instituting measures to increase engage time-on task in teaching.
5. Financial requirement for the Observance shall be charged against local funds subject to the usual accounting and auditing rules and regulations. Additional funding may be sourced out from various education stakeholders.
6. The Regional Offices shall submit to the Bureau of Learning Delivery (BLD), before the end of the school year, report that captures impact of the Observance of the Filipino Values Month, which comprehensively describe the general nature of activities conducted, involvement of stakeholders, observation/findings, issues/concerns and recommendations.
7. The Bureau of Learning Delivery (BLD) shall continuously gather feedback and conduct periodic review of the Observance to ensure the effectiveness of its implementation.