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LOGO COMPETITION FOR THE 35TH ANNIVERSARY OF THE ASEAN- CANADA RELATIONSHIP

As one of the ASEAN's longest standing Dialogue Partners, the ASEAN and Canada have forged a strong partnership through collaboration on a wide range areas of mutual interest, including human rights, trade and investment, counter terrorism and transnational crime, health and pandemic preparedness in 1997. In this connection, the **Logo Competition for the 35th Anniversary of the ASEAN and Canada Relationship** has been launched.

The anniversary theme, "*35 Years of Partnership and Friendship*" is a representation of the positive and fruitful ties which the ASEAN and Canada have been enjoying. It represents a significant milestone that deserves to be celebrated and showcased with the peoples of the ASEAN and Canada.

The competition is open to the youths of the ASEAN member states and Canada who are aged 16-21 years by December 31, 2011.

The logo must include the emblems of the ASEAN and Canada, particularly their respective flags. It should be easy to recognize and must look presentable in either color or black and white. For flexibility purposes, the logo should be in either JPEG, PNG or GIF formats for easy resizing.

The winning logo will be used in a variety of promotional materials such as publications, letters, envelops, invitation cards, badges, folders, among others. Hence, applicants are encouraged to read and conduct research on ASEAN and Canada by visiting the website address: www.asean.org; www.international.gc.ca or any related website or publications.

All entries must be accompanied with the Logo Registration Form and should have the subject heading "*Logo for ASEAN-Canada 35th Anniversary*" when submitted by electronic mail to JKRTA.Competition-Concours@international.gc.ca and ryan.rahardjo@ASEAN.org. The deadline for submission of entries is 24h00 on Friday, November 18, 2011, Jakarta time.

The ASEAN Committee of Permanent Representatives and the Canadian Ambassador to ASEAN will select the final winner of the competition. The designer of the winning logo will receive a Blackberry Bold 9900 smartphone, while the runner-up will get a new Blackberry Playbook.