

DepEd ADVISORY No. **188**, s. 2012
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THE 16TH PHILIPPINE ACADEMIC BOOK FAIR

The Academic Booksellers Association of the Philippines (ABAP) will hold the **16th Philippine Academic Book Fair** on July 10-14, 2012 at the Megatrade Hall 1, SM Megamall, Mandaluyong City.

The Book Fair will feature the latest academic books, journals, references and other materials for educational institutions. This event will provide the Filipino people the opportunity to avail of educational materials at the most reasonable price with mint copies from participating companies.

The companies such as A-Z Direct Marketing Inc., Academic Book Sales, Inc., Alexan Commercial, Ateneo University Press, Book Trends Enterprises, C & E Publishing, Catholic Book Center, CD Books International, Inc., Claretian Communications, Creative Minds Book Center Co., EDCA Publishing & Distribution Corp. F & J de Jesus, Inc., Fastbooks Educational Supply, Inc., Forefront Book Co., Inc., Global Learning Media Corp., Golden Books Services, Inc. Goodwill Bookstore, IBC Infotech, Inc./IBC Book Consolidators, Inc., IBON Foundation, Inc., Info-Ed Marketing Corp., Linar Educational Materials, Megatext Phils., New Century Books, Paulines Publishing House, Rarebook Enterprises, Reader's Knowledge Bookstore, St. Paul, University of Santo Tomas (UST) Publishing House, and University of the Philippines (UP) Press will be exhibiting in the said event.

Invited to attend this activity are the department heads, regional and division heads, educators, librarians, teachers and students.

For more information, interested individuals may contact any of the following:

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