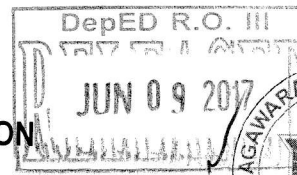




Republic of the Philippines
DEPARTMENT OF EDUCATION
REGION III




Matalino St., D.M. Government Center, Maimpis, City of San Fernando (P)
Website: www.deped.gov.ph/regions/region-iii Email: region3@deped.gov.ph
Tel: (045) 455-2309 Fax: (045) 455-2312

Advisory

No. 173 s. 2017

To: Schools Division/City Superintendents

From: 
MALCOLM S. GARMA, CESO V
Director III
Officer-In-Charge
Office of the Regional Director

Subject: **5th Word Cup Journalism Workshop**

Date: May 26, 2017

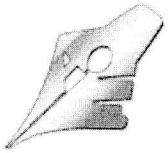
The Word Cup Associated Editors Co. will have a journalism workshop for School Paper Advisers (SPAs) and Campus Journalists (CJs) in Subic Bay Freeport Zone on July 28-30, 2017 entitled "5th Word Cup Journalism Workshop".

A registration fee in the amount of P4,000.00 shall be collected to cover the cost of accommodation on July 29-30, 2017 and an additional of P800.00 shall be charged for those who will come on the night of July 28, 2017. On line registration shall be done at <http://bit.ly/5thWordCupRegistration>.

Attached are (1) letter from Dr. Eugenio Sonny Ochoa Calapit, Managing Partner & Conference Director, (2) details of the workshop and registration procedure, (3) Program of Activities, and (4) Travelling details.

For information and guidance.

1805



WORD CUP
Associated Editors Co.

No. 3 – 4 Villa Kalayaan, Kalayaan Avenue,
Fort Bonifacio, Taguig City, Philippines
Cellphone Nos: 0912.664.9980 & 0915.960.7268
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Email address: associatededitorsco@gmail.com

May 25, 2017

DR. MALCOLM GARMA

Regional Director
Department of Education Region III
Diosdado Macapagal Government Center
San Fernando, Pampanga 2000

Dear Dr. Garma:

Greetings of solidarity!

Bask in the limelight of the NSPC 2018 best performing regions. Your campus journalists and school paper advisers have the potential of becoming champions too by training with the trainers of champions.

Preparing early with a team of professional trainers can make a difference in your journalism intervention program and will complement your homegrown “echo” seminars done in the Division level. This two-pronged approach—your local initiative and our professional journalism training may help catapult your region into the much coveted place in the NSPC.

This July 28-30, 2017, we are excited to meet and engage your SPAs and CJs in an intermediate-level journalism workshop dubbed 5th Word Cup Journalism Workshop right at the heart of the of the Central Business District of Subic Bay Freeport Zone.

Participants in last year’s Word Cup seminar series who have won awards in their respective contest categories have compelling stories to tell on how our seminars made a difference during their division, regional and national competitions.

Indeed, we are humbled to know that our trainers in one way or another, have contributed in the laudable performance of the top seven performing regions in the 2017 NSPC. Their secret? They prepared early and they trained with our workshop lecturers who are highly capable trainers with more than two decades of combined reporting and academic experience in communications and journalism.

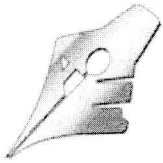
They may now register online at <http://bit.ly/5thWordCupRegistration> for a small fee of P4,000 which shall cover the cost of accommodation at Subic Bay Peninsular Hotel (the night of July 29), full board meals (July 29-30) and e-copy of handouts and exercises. An additional Php800 shall be charged if your delegate would opt to stay the night of the 28th. We have attached the details of registration and program of activities.

It is our fervent prayer that your office release to the field a memorandum on this event. Your meaningful support of your school paper advisers and student journalists will go a long way in breeding committed, competent and responsible citizens of the country. Your favorable response will be remembered with esteemed appreciation.

Thank you very much!

Truly yours,

DR. EUGENIO SONNY OCHOA CALAPIT
Managing Partner & Conference Director



5th Word Cup Journalism Workshop

The 5th Word Cup Journalism Workshop will be held on July 28-30, 2017 at Subic Bay Peninsular Hotel.

The journalism workshop aims to:

1. Further improve the writing skills of teachers and students;
2. Present a model layout and design for campus newspaper production;
3. Guide participants in the composition of a winning radio and TV script including its delivery;
4. Recognize/Award outstanding workshop outputs; and
5. Incorporate Media Ethics, Information and Literacy in the offered courses based on UNESCO guidelines.

The target participants of this workshop are students, school paper advisers, language and communications arts teachers, department heads and school heads.

Registration Fee: P4,000

Fees cover hotel room accommodation (quadruple sharing) for one night (July 29, 2017), food (2 breakfast, 2 lunch, 3 snacks, 1 dinner based on approved hotel menu), certificates and e-copy of handouts and exercises.

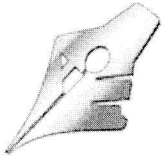
Participants who will be coming on July 28 can pay an additional P800 for their overnight accommodation.

Limited slots only. Confirmation of reservation to the event will be sent via text and/or email upon payment of registration fee to Associated Editors Co. at any BDO Bank current account number 008010109350. Immediately send a scanned copy or picture of the deposit slip with the subject line "registration fee of (your name)" to associatededitorsco@gmail.com.

Your inquiries will be entertained by our Secretariat at mobile numbers 0912.664.9980 and 0915.960.7268 or telephone number (02) 507.3151.

Four ways to register:

1. Register online via google docs link <http://bit.ly/5thWordCupRegistration>
2. Visit our Facebook page Associated Editors and click "SIGN UP."
3. E-mail us at associatededitorsco@gmail.com
Write in the "Subject," **5th Word Cup Registration**
In the "Message," write your:
 - a) Full name
 - b) Name of school, division and region
 - c) List your preferred courses (you can refer to the matrix of activities in the next page)
course for first day, 9am-1pm (Choose only one: News Writing, Photojournalism or Feature Writing);
course for first day, 2pm-6pm (Choose only one: Sports Writing, Newspaper Design or Editorial);
course for the second day, 8am-12nn (Choose only one: Radio & TV Broadcast, Science Writing or Copyreading & Headline Writing)
4. Text us your details (enumerated in No. 3 plus your e-mail address) at 0912.664.9980.



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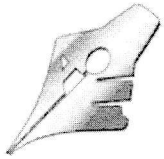
**5th Word Cup Journalism Workshop
Program of Activities
July 28-30, 2017 Subic Bay Peninsular Hotel**

Date/Time	Day 0 July 28, 2019	DAY 1 July 29, 2017		
Venue		Session Hall 1	Session Hall 2	Session Hall 3
7:00 am - 8:00 am	Arrival of participants	Arrival & Registration/BREAKFAST		
8:00 am - 9:00 am		OPENING PROGRAM		
9:00 am - 10:00 am		News Writing Ala Carte: Keeping It Short and Simple	Marry Me: Photojournalism and Digital Technology in Newspaper Design	How to be you? Unleashing the feature writer's chakra
10:00 am - 11:00 am				
11:00 am - 12:00 nn		LUNCH		
12:01 pm - 1:00 pm		News Writing Ala Carte: Keeping It Short and Simple	Me: Photojournalism and Digital Technology in Newspaper Design	How to be you? Unleashing the feature writer's chakra
1:00 pm - 2:00 pm				
2:00 pm - 3:00 pm		Sports Writing: No Frills, Just Thrills	Newspaper Design Fundamentals: Avoiding design "porn" of photos, images and colors	Editorial Writing: We think, therefore, we are
3:00 pm - 4:00 pm				
4:00 pm - 5:00 pm				
5:00 pm - 6:00 pm				
6:00 pm - 7:00 pm	DINNER			
Date/Time		DAY 2 July 30, 2017		
Venue		Session Hall 1	Session Hall 2	Session Hall 3
6:00 am - 7:00 am		BREAKFAST		
7:00 am - 8:00 am		Radio & TV Broadcast: Campus Shoutout	'Houston, we have a problem:' Decoding Science Writing	Copyreading & Headline Writing: 'Is Editors Needed?'
8:00 am - 9:00 am				
9:00 am - 10:00 am				
10:00 am - 11:00 am				
11:00 am - 12:00 nn		LUNCH		
12:01 pm - 1:00 pm		CLOSING PROGRAM, Awarding of Certificates and Recognition of Special Awardees		
1:00 pm - 2:00 pm				

"Is Editors Needed?" *intended to emphasize need for editing

HOW TO GET HERE





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Associated Editors Co.

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Travelling by Land from Manila

Subic Bay Peninsular Hotel is situated at Bldg. 489, 490 & 491 Burgos Cor. Canal Rd., Subic Bay Freeport Zone (SBFZ) 2222, approximately 110 kms. north of Manila, where Saulog Transit and Victory Liner air-conditioned buses provide passengers regular transport services to and from Olongapo City.

A short jeepney ride takes you from both terminals to the nearest Freeport Sentry Gates (SBMA Main Pedestrian Entrance and Rizal Gate). Landmark would be the wide open Remy Field (Oval Track & Sports Center) located right in front of the hotel.

Travel via Victory Liner Terminal

Main stations from Manila are Pasay (Edsa, Pasay), Caloocan (713 Rizal Avenue Extension, Caloocan City) and Cubao (EDSA, Cubao). Buses' schedule (either Zambales or Olongapo) is from 4:00 AM with 1 hour interval.

Travelling by car via Lubao and rural road (Approx. time of travel: 3 hours)

From Manila take the North Luzon Expressway all the way to San Fernando exit and pass thru towns of Pampanga (Bacolor, Guagua, Lubao) and Bataan (Dinalupihan) to the Subic Bay Freeport Expressway (Tipo Road, Bataan).

Travelling by car via SCTEx (Subic-Clark-Tarlac Expressway) (Approx. time of travel: 1.5 hours)

From Manila and any point in Luzon. Take the North Luzon Expressway all the way pass San Fernando through Dau and exits to the Subic Bay Freeport Expressway (Tipo Road, Bataan).

Nearby Attractions

- 10 minutes drive to JEST CAMP & TREE TOP ADVENTURE
- 5 minutes drive to NETWORK JETSPORTS WATER ACTIVITIES
- 20 minutes drive to ZOOBIC SAFARI & OCEAN ADVENTURE
- 8 minutes walk to HARBOR POINT, AYALA MALL
- 3 minutes walk to LOCAL BUS TERMINAL & DUTY FREE SHOPS FREE SHUTTLE SERVICES
- 2 minutes walk to SBMA SPORTS COMPLEX