

**DepEd ADVISORY No. 173, s. 2010**  
**In compliance with DepED Order No. 39, s. 2009**  
**This Advisory is issued for the information of DepEd officials and personnel**  
**(visit DepEd website at [www.deped.gov.ph](http://www.deped.gov.ph))**  
**July 19, 2010**

**CHANGES IN DEPED MEMORANDUM NO. 224, S. 2010**  
**(National Implementation and Monitoring Activity on Consumer Education Project)**

The Department of Education (DepEd) in partnership with the Department of Trade and Industry (DTI) took an aggressive step to empower the academe on the different trade industry and consumer related laws through a Memorandum of Agreement (MOA) dated October 1, 2007 in celebration of the Consumer Welfare Month (CWM). Several trainings, workshops and writeshops were conducted to integrate consumer education in the secondary education curriculum.

In line with this, this Office has issued DepEd Memorandum No. 224, s. 2010, entitled "National Pilot Implementation and Monitoring Activity in Consumer Education Project". Paragraphs 2, 3 and 5 of said DepEd Memorandum are hereby changed and should read as follows:

*Paragraph 2. "In preparation for the national pilot implementation this School Year (SY 2010-2011), a planning conference shall be held to plan for the simultaneous pilot implementation of the Consumer Education in 180 secondary schools on August 12, 2010 at Tagaytay Country Hotel, Tagaytay City;*

*Paragraph 3. The participants to this activity are the seventeen (17) Regional Secondary Education Chiefs and Assistant Chiefs, seventeen (17) Regional Chiefs, DTI and DepEd Technical Working Groups (TWG) and the monitoring teams which shall be composed of the following:*

<b>Region</b>	<b>Monitor from the DepEd</b>	<b>Monitor from the DTI</b>	<b>Staff</b>
I, II, V, NCR	Corazon L. Echano	Carmen A. Avendaño	Frederick S. Gregorio
IV- MIMAROPA and CAR	Luzviminda F. Dela Rosa	Sheryl Pablo Shirley Vasquez	Albert C. Narag
III and IV- CALABARZON	Josefina B. Mariano	Gloria Urbano	Aurea P. Aquino Maridel T. Ignacio
VI, VII and VIII	Estrellita Y. Evangelista	Nida Altares	Joel M. Faustino
IX, X and Caraga	Cristina S. Chioco	Camille Castillo Cristina Bungay	Alpha B. Aurel
XI, XII and ARMM	Jesus L. Huenda	Raul Tidalgo Vincent Catalla	Roy G. Manuel

*Paragraph 5. Travel expenses of the DepEd regional participants, baggage fee for the exemplars (8 sets x 4 year levels x no. of schools) and mobility expenses during the distribution of materials to different schools shall be charged to local funds. Travel expenses of the National Technical Working Committee (NTWC), monitoring team, supplies and materials, printing of exemplars, modest honoraria of the NTWC and consultants, documentation and communication, and board and lodging of all the participants shall be charged to OSEC funds subject to the usual accounting and auditing rules and regulations”.*

For more information, contact Ms. Luzviminda F. Dela Rosa or the staff of Special Events Unit located at Room 505 Bonifacio Bldg., DepEd Central Office, Meralco Avenue, Pasig City at telephone nos.: (02) 637-5832; (02) 637-5834; mobile nos.: 0919-516-4759; 0927-220-4951; 0928-607-5533.

R: sally – changes to DM No. 224, 2010  
July 15, 2010