

**DepEd ADVISORY No. 340, s. 2010**  
**In compliance with DepED Order No. 39, s. 2009**  
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**October 15, 2010**

**READING ASSOCIATION OF THE PHILIPPINES (RAP)**  
**ASIAN LITERACY CONFERENCE**

The Reading Association of the Philippine (RAP), the national affiliate of the International Reading Association (IRA), in cooperation with the Department of Education (DepEd), the Commission on Higher Education (CHED), and the International Development in Asia Committee of the International Reading Association (IDACIRA) will hold the **Asian Literacy Conference** with the theme, “*Literacy Across Cultures: (Re) Reading Asia*” on November 3-5, 2010 at the Manila Hotel, Manila.

The convention aims to bring together practitioners in reading education, readership, methods and strategies in teaching reading, language and literature from various parts of the Asian region and to share their research and best practices on literacy as they relate to the following strands:

- (1) Literacy in Many Languages, Many Cultures;
- (2) Technology and Literacy;
- (3) Green Literacy;
- (4) Critical Literacy; and
- (5) Educating Teachers of Literacy.

The participants to this activity are school administrators, chairpersons/department heads, reading program coordinators, reading professors and language arts classroom teachers.

The new members of RAP effective October 15, 2010 and those who will avail of membership on-site, will pay Six Thousand Two Hundred Fifty Pesos (PhP6,250.00) or One Hundred Fifty US dollars (\$150.00). This will cover expenses for lunch, snacks, materials, certificates and other incidental expenses. The first meal which is refreshments will be served during afternoon break on November 3, 2010. The registration fees are as follows:

<b>Rates</b>	<b>RAP Members</b>	<b>Non-RAP Members</b>
On-site regular rate	PhP5, 850.00	PhP6,500.00 (\$175)
Early bird rate before October 5, 2010	PhP5, 850.00	PhP6,250.00 (\$150)

The participants will make their own arrangements for accommodation. Since the venue’s seating capacity is only five hundred (500), the participants are encouraged to register early.

For more information, contact *Dr. Merlene Alon*, Conference Chair at cellphone nos.: 0917-841-8282/0922-896-8282 with e-mail address: [merlene.alon@gmail.com](mailto:merlene.alon@gmail.com); *Ms. Ani Rosa Almario*, Conference Co-Chair at telephone no.: (02) 372-3548 local 114 with e-mail address: [ani@adarna.com.ph](mailto:ani@adarna.com.ph); and *Prof. Melissa Alma Orenca*, RAP Secretary at cellphone no.: 0927-596-9075 or through e-mail address: [melissaalmao@yahoo.com](mailto:melissaalmao@yahoo.com)