

**DepEd ADVISORY No. 373, s. 2010**  
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***AY-AYENG***

The Cine Mine Film Promotions promotes the film, "***Ay-Ayeng***," a digital movie produced by the Aloha Pearl Film Productions. This movie emphatically points out that education is the key to a brighter future. The story revolves around the life of a tribal maiden, *Ayeng* who wades her life against all odds to pursue her dream to become a teacher in order to teach the poor children in her native village. It also displays and inspires patriotism and nationalism. It conveys important messages related to education in general and specifically on the nobility of the teaching profession.

The movie encourages the students to give importance on their education as the best means to achieve a brighter tomorrow. Moreover, it also encourages students to consider teaching as a career option because the teaching profession provides opportunities for improving the lives of poor children.

For more information, contact Mr. Dennis P. Tan, Organizer, Cine Mine Film Promotions, 228 Blk. Bliss Compound, Brgy. Mauway, City of Mandaluyong at telephone no.: (02) 466-0620 or mobile phone no.: 0908-915-5839.