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NEXTIVALE COMPETITION

The Building Nations Through Education (BNE) announces the conduct of the **NEXTI ALE Competition**. NEXTI ALE is a one of a kind creativity and innovation event and competition for high school students.

The competition aims to:

1. demonstrate innovation, dynamism, and artistry in relevant areas of business, arts, and technology; and
2. prepare the students for their academic and professional future.

The competition will cover the following categories:

1. **Flik** - best one (1)-minute short video for all film fanatics or aspiring young directors;
2. **Klik** - best original song composition that can range from pop to rock, classical to jazz and everything else in between;
3. **Idol** - best three (3)-minute musical, comedic or theatrical performance for those budding thespians;
4. **Grfx** - best graphic design which should have great images, graphics and text;
5. **Idea** - best new product design for launching or a fresh new take on an existing product;
6. **Style** - best fashion design showing the process from sketching to designing, then making;
7. **Web** - best website design involves a little creativity, a little tech knowledge, a little business sense and a whole lot of talent;
8. **App** - best mobile app for wireless devices;
9. **Biz** - best business models which are profitable while at the same time uplift the lives of the underprivileged; and
10. **Brite** - best projects and initiatives which protect the environment, save energy and create a sustainable planet.

The competition is open to all high school students from both public and private secondary schools nationwide.

The submission of entries will start on **September 15, 2011** and the deadline is on **December 16, 2011**. The awarding of winners will be on February 22, 2012.

The winners in each of the categories will receive a cash prize of PhP100,000.00 for first place; PhP40,000.00 for second place; and PhP20,000.00 for third place.

For more information, visit the BNE website at www.nextivale.com or visit the BNE Office at Unit 1702 Westgate Plaza, H.V. Dela Costa St., Salcedo Village, Makati City or contact at telephone no.: (02) 223-7777.