

DepEd ADVISORY No.492, s. 2011
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LECTURE ON SUCCESSFUL INTELLIGENCE

The Center for Educational Measurement (CEM), Inc. and De La Salle University (DLSU) will co-host the **Lecture on Successful Intelligence** on October 25, 2011 at the Rizal Ballroom of the Makati Shangri-La Hotel, Makati City.

Dr. Robert J. Sternberg, author of Successful Intelligence and internationally renowned psychologist, educator and researcher, will give the public lecture. He has also published guides for teachers which illustrate practical applications of successful intelligence, focusing on three (3) skills (analytical, practical and creative) essential to student success, fostering these skills through classroom teaching, designing and implementing instructional units and using them to measurably improve student performance.

The teachers from both public and private schools are invited to attend this activity.

The tickets are worth Two Thousand Pesos (PhP2,000.00); Three Thousand Pesos (PhP3,000.00) and Five Thousand Pesos (PhP5,000.00). These are available at all ShoeMart (SM) Malls ticketnet outlets. Special group rates can be arranged for ten (10) or more persons.

For more information, visit **Ms. Joy Macalintal** or **Ms. Kristine Marasigan**, CEM, Inc., at the 24th Floor Cityland, Pasong Tamo Tower, 2210 Chino Roces Avenue, Makati City or contact the CEM Office at telephone nos.: (02) 894-(02) 813-3694 to 95 local 107 or send a message through e-mail address: sternberg_event@cem-inc.org.ph.