

DepEd ADVISORY No. 270, s. 2012  
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May , 2012

NATIONAL SEMINAR-WORKSHOP ON CAMPUS JOURNALISM

The Association of Educators for Interrelated Research and Studies (AEIRS) will conduct a *National Seminar-Workshop on Campus Journalism* with the theme “Enhancing Skills in Broadcasting, Lay Outing, Cartooning, and News Writing.” The Seminar-Workshop will be conducted on the following dates and venues:

Date	Venue
September 8-10, 2012	DepEd Ecotech, Lahug, Cebu City
October 6-8, 2012	National Educators Academy of the Philippines (NEAP), Davao City
October 19-21, 2012	Teachers Camp, Baguio City

The Seminar-Workshop aims to:

1. develop student’s skill in broadcasting, lay outing, cartooning, and newspaper reporting and writing;
2. introduce to them the techniques for effective broadcasting and news reporting and writing; and
3. enable them to discover the art of broadcasting.

The topics to be discussed are the following:

1. The Broadcast Media;
2. School Paper Management and Production; and
3. Lay Outing and Cartooning for Newspaper Reporting and Writing.

The target participants to this activity are school administrators, supervisors, principals, head teachers, coordinators, instructors/professors, editor-in-chief or staffers of a school paper, classroom teachers from both public and private schools.

For the confirmation of early registration and for more information, interested individuals may contact:

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