

DepEd ADVISORY No. 351, s. 2012
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July 24, 2012

NATIONAL SEMINAR-WORKSHOP ON MATERIALS DEVELOPMENT
USING MOTHER-TONGUE-BASED (MTB) APPROACH

The International English Learners Training Institute Inc. (IELTI) will conduct the *National Seminar-Workshop on Materials Development Using Mother Tongue-Based (MTB) Approach* with the theme “*Mentoring Program for the Development of Mother Tongue-Based Instructional Materials*” on October 29-31, 2012 at the Quirino Hall, Teachers Camp, Baguio City.

The Seminar-Workshop aims to:

1. inform the participants on the learning theories which are applicable to materials development;
2. develop their ability to formulate and apply principled criteria for the evaluation and adaption of learning materials;
3. enhance their expertise in the different aspects of materials development (e.g. text selection and exploitation, the writing of modules, the use of illustrations, the design and layout of a unit, etc.);
4. guide them in producing a variety of different types of effective learning materials; and
5. enable the participants to articulate the principles, objectives and procedures of materials which they produce.

The target participants to this activity are all teachers (pre-school, grade school and secondary and tertiary), school administrators, and education students/graduates from both public and private institutions.

For more information and to confirm attendance, interested individuals may contact:

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