

DepEd ADVISORY No. **425**, s. 2012

In compliance with DepEd Order No. 39,s. 2009

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September 3, 2012

2012 WORLD FOOD DAY

NATIONWIDE ON-THE-SPOT POSTER MAKING CONTEST

Once again, the Philippines will join other nations in the celebration of the *World Food Day (WFD)* with the theme *Agricultural Cooperatives: Key to Feeding the World*” on October 16, 2012.

In view of this, the Department of Agriculture (DA) and the Food and Agriculture Organization (FAO) of the United Nations (UN) together with other government agencies will conduct the Nationwide On-the-Spot Poster Making Contest by level on the following dates:

Level	Date	Deadline of Submission of Winning Posters/Entries
School	September 7, 2012	September 10, 2012
District	September 14, 2012	September 17, 2012
Division	September 21, 2012	September 24, 2012
Regional	September 28, 2012	
National	October 12, 2012	

The Contest is open to all Grades IV to VI pupils, not older than twelve (12) years old and certified by their respective school principals, and enrolled in any public and DepEd-accredited/recognized private elementary schools nationwide. Participation of both public and private schools shall be subject to the no-disruption-of-classes policy as stipulated in DepEd Order No. 9, s. 2005 entitled “*Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.*”

The poster entry shall be an original creation of eligible participants depicting the theme of the celebration. Only the best three (3) winners shall be selected for each level, based on the following criteria:

Originality	20%
Visual Impact	20%
Creative Use of Agricultural and Fishery Products	30%
Relevance to the Theme	30%
Total	100%

Each of the five (5) best poster winners shall receive a cash prize of Fifteen Thousand Pesos (PhP15,000.00), a trophy and a plaque for the winning school. All the prizes will be shouldered by the FAO.

For more information, interested individuals may contact Mr. Noel O. Reyes, Director, Department of Agriculture (DA) Information Service and Cahairman, 2012 World Food Day (WFD) National On-the-Spot Poster Making Contest or Ms. Celeste Villena, Chief, Planning, Monitoring and Communications Group, Co-Chair, 2012 WFD National on-the-Spot Poster Making Contest at telephone no.: (02) 920-4080 or Ms. Maelene J. Examen, Ms. Maritess S. Madera, Ms. Perla E. Flores, Secretariat at telephone no.: (02) 920-4080 and telefax no.: (02) 928-0588.