

DepEd Advisory No. 286, s. 2013

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In compliance with DepEd Order No. 8, s. 2013  
this Advisory is issued for the information of DepEd officials,  
personnel/staff, as well as the concerned public.

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FIRST SHORT COURSE ON DEVELOPING SKILLS IN COMMUNICATING HEALTH  
AND NUTRITION MESSAGES USING THE SOCIAL MEDIA

The Department of Nutrition, College of Public Health, University of the Philippines (UP) Manila will hold its *First Short Course on Developing Skills in Communicating Health and Nutrition Messages Using the Social Media* on September 24-26, 2013 at the Tropicana Hotel, Guerero Street, Ermita, Manila.

This course aims to:

1. equip the participants with principles and strategies of mass media strategies anchored on cognitive and behavior change theories;
2. formulate communication objectives and topic guide based on the current health and nutrition challenges experienced by participant's organization; and
3. develop messages for specific recipients and finally post/upload messages in existing organization's website.

The target participants to this activity are the health, nutrition, and allied professionals from both public and private schools.

Participation of both public and private schools shall be subject to the no-disruption-of-classes policy as stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

More information may be inquired from:

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