

DepEd Advisory No. 450, s. 2013

October 10, 2013

In compliance with DepEd Order No. 8, s. 2013  
this Advisory is issued for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
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#### FIFTH CINEPAMBATA VIDEO FESTIVAL

The National Council for Children's Television (NCCT) and the SM Cinemas, will conduct the *Fifth CinePambata Video Festival* on October 26, 2013 at 8:00 a.m. at the SM Megamall, Mandaluyong City. It is a one-day showcase of videos made for, by, and about children.

The Festival aims to:

1. present the local short video which are child-focused;
2. pick up children's thoughts and opinions through forum and discussion;
3. provide them a venue to generate awareness about the new genre, innovations, and formats linking education with culture and development issues among children; and
4. boost the social marketing of NCCT as the country's policymaking body mandated to promote children's television and media education.

All elementary pupils and secondary students are invited to view the showcase of videos.

The Festival is *free* for all invited pupils, students, parents, and teachers.

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* as stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

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