

DepEd Advisory No. 135, s. 2014

March 24, 2014

In compliance with DepEd Order No. 8, s. 2013
this Advisory is issued for the information of DepEd officials,
personnel/staff, as well as the concerned public.
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SECOND SHORT COURSE ON DEVELOPING SKILLS IN COMMUNICATING HEALTH AND NUTRITION MESSAGES USING THE SOCIAL MEDIA

The Department of Nutrition, College of Public Health, University of the Philippines (UP) Manila will hold its *Second Short Course on Developing Skills in Communicating Health and Nutrition Messages Using the Social Media* from May 14 to 16, 2014 at the Press Room, Annex II Building of the College of Public Health, UP Manila.

The Short Course aims to:

1. equip the participants with principles and strategies of mass media anchored on cognitive behavior change theories;
2. formulate communication objectives and topic guide based on the current health and nutrition challenges experienced by participant's organization; and
3. help them develop messages for specific recipients and post/upload messages in existing organization's website.

The target participants are health nutrition and allied professionals from both public and private schools.

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* as stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

More information may be inquired from:

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