

DepEd Advisory No. 338\_, s. 2014

September 1, 2014

In compliance with DepEd Order No. 8, s. 2013  
this advisory is issued for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
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#### TREEVOLUTION: GREENING *MINDANOW* CAMPAIGN

The Mindanao Development Authority will conduct the Mindanao-wide campaign dubbed as *TreeVolution: Greening MindaNOW* on September 26, 2014. This targets 1.5 million hectares reforested by 2016 to which Mindanao's contribution is 456,000 hectares and the *MindaNow! Nurturing Our Waters Program* which aims to harmonize the management of Mindanao's natural resources.

This initiative is also in support of the National Greening Program (NGP), pursuant to Executive Order No. 26 dated February 24, 2011, *declaring the implementation of the National Greening Program (NGP)*.

The goal of this Campaign is to break the India's record in 2011 Guinness World Record for the most trees planted simultaneously in multiple locations. Specifically, it aims to:

1. plant 4,636,000 trees in multiple locations covering a total of 9,200 hectares in just one hour; and
2. serve as a campaign to increase environmental awareness among all *Mindanaawns*.

Since there will be 400,000 planters for this event, approximately 8,000 record validators/stewards in all 432 municipalities in Mindanao, elementary and secondary school teachers and personnel in Mindanao are invited to participate in this activity as validators/stewards.

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

More information may be inquired from:

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