

DepEd Advisory No. 349, s. 2014  
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 In compliance with DepEd Order No. 8, s. 2013  
 this advisory is issued for the information of DepEd officials,  
 personnel/staff, as well as the concerned public.  
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**PASIG RIVER FERRY SYSTEM'S  
 "TARALETSA SA MAKABULUHANG GIMMICK SA ILOG PASIG"**

The Metropolitan Manila Development Authority (MMDA) announces its historical and environmental tour package dubbed as the Pasig River Ferry System's *Taralets sa Makabuluhang Gimmick sa Ilog Pasig*.

This is a part of the *Ride the Ferry, Save Pasig River Campaign* that aims to:

1. generate stronger participation from the youth sector in reviving Pasig River;
2. promote environmental cleanliness and ownership; and
3. instill Filipino values among the youth.

The package tour is offered to high school students from both public and private schools nationwide specifically in Metro Manila.

A transportation fee of One Hundred Pesos (P 100.00) per head will be charged for a maximum of one hour and 30 minutes environmental tour from Guadalupe to Sta. Ana Station and historical tour to the different historic and tourist spots along the Pasig River.

In support of the project, the following activities (gimmicks) will be held:

Activity	Theme	Mechanics
Essay Writing Contest	<i>How Can I Help Revive the Pasig River?</i>	Writers must submit their essays through the Pasig River Facebook Page or at <a href="mailto:mmdapasigriverferry@gmail.com">mmdapasigriverferry@gmail.com</a> (messages with subject "Essay_Surname_School" including their full details. Winners will be chosen monthly.
Photo Contest	<i>The Beauty of Pasig River</i>	Participants must submit their photos through the Pasig River Facebook Page or at <a href="mailto:mmdapasigriverferry@gmail.com">mmdapasigriverferry@gmail.com</a> (messages with subject "Photo_Surname_School" including their full details. Winners will be chosen bi-monthly.
<i>Selfie sa Ilog Pasig</i>		Students who will avail of the Tour shall be given an option to donate P5.00 each for the clean-up/revival of Pasig River. In exchange, MMDA will take pictures of those who are willing to donate and may download their photos from the Pasig River Facebook Page.

The prizes for the said contests will be announced by the MMDA.

More information may be inquired from:

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