

DepEd Advisory No. 354, s. 2014

September 26, 2014

In compliance with DepEd Order No. 8, s. 2013
this advisory is issued for the information of DepEd officials,
personnel/staff, as well as the concerned public.
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SINING AY BUHAY, BUHAY ANG SINING
(Art is Life, Art is Alive)

The Cultural Center of the Philippines (CCP) Cultural Exchange Department will conduct a series of regional cultural exchanges and community tours entitled *Sining ay Buhay, Buhay ang Sining (Art is Life, Art is Alive)* from September to November 2014.

Each region will mount a local production featuring the most prominent performing groups who will be toured in schools, colleges and universities in another region on the following dates and venues:

Cluster	Place to Visit	Date of Tour
Luzon tour to Visayas region	Bacolod City, Iloilo City and Sta. Barbara	September 21-29, 2014
Visayas tour to Mindanao region	Iligan City, Cagayan and Tagum City	October 10-19, 2014
Mindanao tour to Luzon region	Batangas City, Malolos and Baguio City	November 11-22, 2014

The Cultural Group Tour aim to:

1. focus on the flourishing of arts and culture in the regions, and how art has made an impact in the lives of the people and the creative industry in the local communities;
2. support and motivate local cultural performing groups who are mostly based in schools, colleges and universities to achieve artistic excellence;
3. promote local art and cultural expressions in various venues and communities; and
4. celebrate the center's regional cultural work in the past three and a half decades.

The performing groups will present the best of their local arts and culture either in dance, drama, music, rituals or a combination.

These activities shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*. This activity is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546, *An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities* (Ganzon Law).

School administrators/heads, parents and interested individuals may inquire for more information from:

Ms. Carmencita J. Bernardo
Cultural Exchange Department
Cultural Center of the Philippines (CCP)
CCP Complex, Roxas Boulevard, Pasay City
Telefax No.: (02) 832-3674
Mobile Phone No.: 0920-958-5741
Email Address: chinggayb@yahoo.com