

DepEd Advisory No. 393, s. 2014

October 17, 2014

In compliance with DepEd Order No. 8, s. 2013
this Advisory is issued for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph.)

NATIONAL MEDIA LITERACY SEMINAR

The Numero Uno Training Services GP CO, in cooperation with the University of the Philippines (UP) Film Institute Diliman, will conduct the *National Media Literacy Seminar* on December 13, 2014 at the Adarna Theater, UPIF Film Center, UP Diliman, Quezon City.

The objective of the Seminar is to help the participants become media literate consumers and content creators who can critically analyze, question and challenge the images they see, hear, read and create in the media culture. Specifically, it aims to:

1. enable them to develop critical thinking skills to analyze media's influence;
2. help them cultivate a daily news habit to keep them informed of current events and assess personal media habits and reflect on media's influence in their everyday life; and
3. make them familiar with media theories and the process of mass communication.

The target participants are teachers from both public and private elementary and secondary schools, among others nationwide.

More information may be inquired from:

Mr. Neil E. Sazon
General Manager
Numero Uno Training Services GP CO
612 Concepcion, Lubao, Pampanga
Telephone No.: (045) 280-0994
Mobile Phone Nos.: 0917-551-4213; 0919-991-8423
Email Addresses: neil.sazon@yahoo.com; nutsgpco@gmail.com