

DepEd Advisory No. 415, s. 2014

November 4, 2014

In compliance with DepEd Order No. 8, s. 2013
this Advisory is issued for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph.)

PODCON 2015: A STUDENT CONVENTION ON RESPONSIBLE
RADIO BROADCASTING AND PODCASTING

The University of Santo Tomas Communication Arts Students' Association (UST CASS) and the *Kapisanan ng mga Brodkaster ng Pilipinas (KBP)* will hold its *PODCON 2015: A Student Convention on Responsible Radio Broadcasting and Podcasting* with the theme *Modern Modulation: Empowering Radio and the Youth* on the following dates and activities at the UST Albertus Magnus Auditorium (Education Auditorium):

Date	Activity
October 25, 2014	Project Launch
November 2014-January 31, 2015	PS Awards Entry Submission
February 23-24, 2015	Two-Day Convention

The Project aims to:

1. promote responsible radio broadcasting and podcasting in the country;
2. generate renewed patronage and make radio more appealing to today's generation;
3. solicit commitment and active participation among communication students in the radio broadcast monitoring project;
4. contribute to the reinforcement of the *Kapisanan ng mga Brodkaster ng Pilipinas (KBP)* mission in upholding highest standards in the Philippine broadcast industry through the youth; and
5. contribute to the programs of the Department of Education (DepEd) in fostering love for reading among children through the Happy Books Project.

The projected numbers of participants are 380 delegates from the following schools:

1. Adamson University
2. Assumption College
3. Ateneo de Naga University
4. Ateneo de Manila University
5. Bicol University
6. Bulacan State University
7. Colegio de San Juan de Letran
8. De La Salle University
9. Emilio Aguinaldo College
10. Far Eastern University
11. La Consolacion University
12. Lyceum of the Philippines University
13. Miriam College
14. *Pamantasan ng Lungsod ng Maynila*
15. Philippine Women's University
16. Polytechnic University of the Philippines
17. San Beda College-Alabang
18. San Beda College-Manila
19. St. Scholastica-Manila
20. San Sebastian College
21. St. Paul University
22. University of Asia & Pacific
23. University of the East
24. University of the Philippines-Diliman
25. University of the Philippines-Manila
26. University of Santo Tomas, and many more

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

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