

DepEd Advisory No. 238, s. 2015

August 8, 2015

In compliance with DepEd Order No. 8, s. 2013
this Advisory is issued for the information of DepEd officials,
personnel/staff, as well as the concerned public.
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CALL FOR PARTICIPATION IN SOUTHEAST ASIAN MINISTERS OF EDUCATION
ORGANIZATION (SEAMEO) CULTURAL WEEK 2015

The Southeast Asian Ministers of Education Organization Secretariat (SEAMEO Secretariat), in collaboration with SEAMEO Regional Center for Archaeology and Fine Arts (SEAMEO SPAFA) and SEAMEO Regional Open Learning Center (SEAMEOLEC), announces the *Call for Participation in SEAMEO Cultural Week 2015* from November 2 to 6, 2015.

This program, a SEAMEO-wide initiative, will result in the creation of an online platform of video documentation, knowledge-sharing and comment-exchange on intangible cultural heritage practices from across the Southeast Asian region, to be published on youtube.com.

The Project aims to:

1. enhance the understanding of Southeast Asia's cultural diversity and traditions;
2. strengthen collaborations between schools, education ministries, and SEAMEO centres across the region in promoting interactive platforms for the youths of Southeast Asia to appreciate the region's cultures;
3. create an interactive media platform for the youths of Southeast Asia to exchange knowledge and information on each other's respective cultures; and
4. engage schools in the development of video documentation on their respective cultural heritage, which can be utilized as resource materials in the future.

The learners from primary, secondary and higher secondary schools across 11 Southeast Asian countries (Brunei Darussalam, Cambodia Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor-Leste and Vietnam), SEAMEO Centres, and Education Ministries/Departments of Education of 11 Southeast Asian countries are the target group/beneficiaries.

The schools are asked to prepare 2-5 minute videos showing their cultural heritage through their chosen art form (e.g., cultural dance, ethnic song, traditional craft-making, traditional dish cooking, storytelling through drawing/painting, traditional game playing, among other art forms).

The deadline for submission of Video Entry Form is on *August 31, 2015* while the deadline for submission of video documentation to SEAMEO is on *September 30, 2015*, and the public launch of SEAMEO Cultural Week Youtube media platform is on *November 2, 2015*. Ten awards of US\$ 200 each will be disbursed to the schools of the students who post winning answers/comments to the various mini-essay questions. Each winning school will also obtain a Winning Certificate. In addition, all participating schools will receive a Certificate of Participation.

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

More information may be inquired from:

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