

DepEd Advisory No. 251, s. 2015

August 21, 2015

In compliance with DepEd Order No. 8, s. 2013  
this Advisory is issued for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
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**KIDZANIA: THE FIRST INTERACTIVE, EDUCATIONAL, AND ENTERTAINMENT  
ROLE-PLAY CITY OF THE PLAY INNOVATIONS INC.**

The Play Innovations Inc. announces its franchised *KidZania, The First Interactive, Educational, and Entertainment Role-Play City*, located at the Park Triangle, North 11<sup>th</sup> Avenue, Bonifacio Global City, Taguig City. This is also located in 15 countries and 18 cities all over the world. The other *KidZania* facilities which are set to open in 2015 are Singapore and London.

The *KidZania* aims to:

1. provide opportunities for the children to acquire life skills;
2. lead them to self-actualization to help create a better world; and
3. prepare them for the world of work, entrepreneurship, and higher education.

This is open to 4-14 years old children.

This is a unique concept that offers more than 100 role-play opportunities for children. They can come to *KidZania* to be a pilot, stewardess, baker, veterinarian, chemist, doctor, stylist, fireman, an entrepreneur, and many more. The children must be active participants in every experience inside the facility.

The *KidZania* experience offers a wide range of activities to suit preferences, learning styles, and intelligences, and it complements educational principles and approaches used in DepEd's K to 12 Program.

More information may be inquired from:

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