

DepEd Advisory No. 72, s. 2016

March 2, 2016

In compliance with DepEd Order No. 8, s. 2013
this Advisory is issued for the information of DepEd officials,
personnel/staff, as well as the concerned public.
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37TH MANILA INTERNATIONAL BOOK FAIR

The Primetrade Asia Inc., in partnership with the Book Development Association of the Philippines (BDAP), the Philippine Booksellers Association Inc. (PBAI), the Overseas Publishers' Representatives Association of the Philippines (OPRAP), and the Asian Catholic Communicators Inc. (ACCI), will hold its *37th Manila International Book Fair* from September 14 to 18, 2016 at the Exhibit Halls 1 to 4 of SMX Convention Center, Mall of Asia Complex, Pasay City.

The Book Fair aims to:

1. spread the love for reading among the participating Filipino public;
2. create opportunities for them to avail of books and learning tools for the development, upgrading and institutionalizing skills of the book industry and its allied industries;
3. provide a venue for the exchange of ideas among the participating publishers, booksellers, librarians, authors, illustrators academicians, writers/authors, as well as pupils, students, professionals and book lovers; and
4. encourage authorship and improve the literacy and creative content of book published.

The school librarians, teachers and learners from both public and private elementary and secondary schools nationwide are invited to this activity.

Participation of both public and private schools shall be subject to the no-disruption-of classes policy stipulated in DepEd Order No. 9. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

More information may be inquired from:

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