

DepEd Advisory No. 132, s. 2016

May 23, 2016

In compliance with DepEd Order No. 8, 2013
this Advisory is issued for the information of DepEd officials,
personnel/staff, as well as the concerned public.

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2016 SM GREEN FILM FESTIVAL PROJECT

The SM Prime Holdings Inc., through the SM Environment Committee, will relaunch the *2016 SM Green Film Festival (GFF) Project* on July 19, 2016 at the SM Megamall Cinema, Mandaluyong City.

The Project aims to:

1. educate and make the viewers realize that the Filipinos need to become aware of the plight of the earth, through visual information campaign for eco-awareness;
2. spread the environment advocacy to show them the beauty of the planet;
3. teach them the value of conserving the shared resources; and
4. plan and practice environmental efforts towards a sustainable environment for children from generation to generation.

Starting July 2016, SM Cinemas and Waltermart theaters nationwide will have a free screening of environment-themed films and documentaries every third Tuesday of the month from 9:00 a.m. to 10:00 a.m.

The schools are encouraged to include the event coinciding with lessons in Science and other learning areas covering environmental education or even in the Homeroom as part of their educational trip.

The target participants/viewers are the learners and teachers from both public and private elementary and secondary schools.

Participants of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in the DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*. This is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546, *An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganzon Law)*.

More information may be inquired from any of the following:

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