

Advisory No. 44, s. 2017

March 14, 2017

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

EARTH HOUR 2017

The Department of Education supports the World Wide Fund (WWF) for Nature Philippines in observance of the *Earth Hour 2017* on March 25, 2017, Saturday, from 8:30 p.m. to 9:30 p.m.

This Observance aims to encourage everyone to help *shine a light on climate action*, helping spread a new era of climate awareness.

All DepEd officials, officers, personnel/staff, teachers, parents and learners both from public and private sectors are encouraged to log in and register support at the Earth Hour Pilipinas website: www.wwf.org.ph/earthhour, and to participate in this observance through the following activities:

1. switching off or dimming of nonessential lights, including streetlights, signages, and key monuments, during the global *'lights out'* event on Saturday, March 25, 2017 at 8:30 p.m. for one hour;
2. releasing a memorandum inviting employees including those in regional offices to join and be part of Earth Hour 2017;
3. promoting the Earth Hour 2017 to officers, personnel, staff, employees, and constituents;
4. documenting everyone's Earth Hour event and sending it to WWF, which shall upload the photos online to showcase endeavors to celebrate Earth Hour 2017 around the country;
5. mobilizing the private sector within everyone's jurisdiction to support Earth Hour 2017 by switching off their signage lights or some of their lights in their facilities, as their operations or business allow; and
6. pledging to go *Beyond the Hour* and help *Shine A Light on Climate Action* by publicly promoting renewed ways/practices/programs of initiating change, which include environmental projects or actions which the offices and individuals are willing to undertake throughout the year.

More information may be inquired from:

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