



DepED MEMORANDUM
No. 187, s. 2006

MAY 16 2006

GO NEGOSYO FOR STUDENTS
(First YECS Entrepreneurship Training and Conference)

To: Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Secondary Schools

1. In line with the Ten-Point Agenda of Her Excellency, President Gloria Macapagal-Arroyo, to promote and develop entrepreneurship, the Department of Education (DepED), through the Center for Students and Co-Curricular Affairs (CSCA), in cooperation with the Bureau of Secondary Education (BSE), and in partnership with the Philippine Center for Entrepreneurship (PCE), Office of Presidential Consultant on Entrepreneurship Joey A. Concepcion, Department of Trade and Industry (DTI) and the Businessworks, Inc., will hold the **GO NEGOSYO for Students (First YECS Entrepreneurship Training and Conference)** on July 26-31, 2006 at the Teachers Camp, Baguio City.

2. Dubbed as "Pinoy Entrepreneurs: Teen Edition", the GO NEGOSYO for Students (First YECS Entrepreneurship Training and Conference), with its theme "Nurturing the Seeds of Entrepreneurship", aims to achieve the following objectives:

- a. Popularize the essentials of entrepreneurship and demystify its concepts for the appreciation of high school students and out-of-school youth;
- b. Strengthen entrepreneurship education at the secondary level, and initiate high school students and out-of-school youth into entrepreneurial activities and challenges;
- c. Strengthen and improve the implementation of the YECS program nationwide by clarifying issues and concerns and enhancing entrepreneurial competencies of moderators, members and other participants by updating skills, attitudes and knowledge on entrepreneurship; and,
- d. Provide a venue to learn innovative livelihood skills and micro-business prospects and to share best practices in YECS implementation.

3. Activities during the GO NEGOSYO for Students (First YECS Entrepreneurship Training and Conference) include plenary sessions, interactive breakout sessions, BEST Game Training, showcases, skills trainings and exhibits.

4. The GO NEGOSYO for Students is open to all secondary school students and teachers regardless of organizational affiliation, such as but not limited to, YECS/STEP Members, School-Based Moderators and Alternate Moderators, TLE Department Head, Regional and Division TLE Supervisors and School Principals, including out-of-school youth, teachers and Supervisors under the Alternative Learning System.

5. Travel of the participants shall be on official business. The registration fee for each participant is Four Thousand Two Hundred Pesos (PhP4,200.00) to cover expenses for meals and accommodation from dinner of DAY 0 to breakfast of DAY 5, use of the venue, light and sound services, conference kits, prizes, honoraria, souvenir program and other related and incidental expenses, chargeable against local funds/PTCA funds/School Board Funds/STEP and YECS Funds, subject to the usual accounting and auditing rules and regulations. Participants from the private schools may make necessary arrangements with their respective institutions in connection with their attendance to the GO NEGOSYO for Students (First YECS Entrepreneurship Training and Conference).
6. Regional Directors, Schools Division Superintendents and School Principals are encouraged to send participants to the training and conference. The Division and Regional TLE Supervisors/Coordinators shall undertake the coordination in the field pertaining to their respective delegation and representation.
7. Student-participants to this training and summit shall be given enough time to prepare for the quizzes and other examinations which they may have missed because of their absence. In the same manner, student-participants shall be allowed reasonable time to comply with the other requirements of the different subject areas.
8. Members of the DepED National Organizing Committee and the Secretariat are authorized to travel three (3) days before the start of the GO NEGOSYO for Students (First YECS Entrepreneurship Training and Conference).
9. The DepED-CSCA, through its Head, is authorized to conduct necessary management actions and decisions in the implementation of the GO NEGOSYO for Students (First YECS Entrepreneurship Training and Conference).
10. Participants are requested to confirm their participation on or before July 7, 2006 by sending the enclosed pre-registration form (PRF), thru mail or fax, to the CSCA Office, DepED Complex, Meralco Avenue, Pasig City, at telefax numbers 631-6495 or 636-3603, Attention: Mr. Joey G. Pelaez, Executive Director.
11. For further details, please contact the DepED-CSCA. Enclosed are the pre-registration form (PRF), tentative schedule of activities, and other guidelines for immediate reference.
12. Immediate and wide dissemination of this Memorandum is desired.

Officially
FE A. HIDALGO
Undersecretary
Officer-In-Charge *J*

Encls.: As stated

Reference: N o n e

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index under the following subjects:

STUDENTS

TRAINING PROGRAMS

WORKSHOPS

**DEPARTMENT OF EDUCATION
CENTER FOR STUDENTS AND CO-CURRICULAR AFFAIRS**

GO NEGOSYO FOR STUDENTS

(First YECS Entrepreneurship Training and Conference)

July 26-31, 2006

Teachers' Camp, Baguio City

PRE-REGISTRATION FORM (PRF)

Region : _____

Division: _____

(Please write legibly and complete all data required. All information shall form part of the directory for future use and benefit.)

No.	Name of Participants	Organization/ Affiliation	School/Complete Address	Contact Number	B As:
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					

(use separate sheet for additional participants)

Date: _____

Signature
Supervisor/Principal/Teacher-Adviser

Send your Pre-Registration Form (PRF) to DepED-CSCA, ATTENTION: Executive Director Joey G. Pelaez on or before July 7, 2006.

Note: Certificate of Recognition from the DepED Central Office will be awarded to School Principals and Teachers-Advisers.

DEPARTMENT OF EDUCATION
Center for Students and Co-Curricular Affairs
In partnership with the
Philippine Center for Entrepreneurship,
Office of Presidential Consultant on Entrepreneurship Joey Concepcion,
Department of Trade and Industry
and Businessworks, Inc.

**GO NEGOSYO FOR STUDENTS
(FIRST YECS ENTREPRENEURSHIP TRAINING AND CONFERENCE)**

July 26-31, 2006, Baguio City

TENTATIVE PROGRAM

DAY 0			
AM			
8:00	-	Registration/Billeting	
PM			
6:00	-	Dinner	
7:30	-	Orientation Program	MR. JOEY G. PELAEZ <i>Executive Director, DepED-CSCA</i>
DAY 1			
AM			
6:00	-	Breakfast	
8:00	-	Opening Ceremony Message	Directions in Entrepreneurship Education in Basic Education HON. FE A. HIDALGO <i>Acting Secretary, DepED</i>
		Keynote Speaker	HON. JOEY A. CONCEPCION III <i>Founding Trustee, Philippine Center for Entrepreneurship Presidential Consultant on Entrepreneurship</i>
9:00	-	Plenary Session	The World of Entrepreneurship: Sakay Na! HON. MANUEL VILLAR <i>Senator, Republic of the Philippines</i>
10:00	-	Plenary Session	The Entrepreneur: Be One of Us! MR. JAY BERNARDO <i>Professor, Asian Institute of Management</i>
11:00	-	Plenary Session	Personal Mastery: Ano Ba Ang Hilig Mo? MR. FRANCIS KONG <i>President, FunWorks</i>

PM

- 12:00 - Lunch
1:30 - Breakout Sessions
- Students' Group**
PECs Test and Discussion
BEST Game Training (Modules 1 and 2)
- Advisers' Group**
PECs Test and Discussion
ENTRESOC Module
- 4:30 - Plenary Session
- Panel Discussion: From Rags to Riches
MR. CHINKEE TAN
President, Vision Unlimited
- MS. JHET TORCELINO VAN RUYVEN**
2005 People of the Year Awardee
Author of Tale of Juliet
- 6:00 - Dinner
8:00 - Welcome Socials
- World-Renowned Sining Kumintang
Cultural Performance
- Guest**
MS. LULI MACAPAGAL-ARROYO
Director, FIT-ED

(Emphasizing One's Uniqueness – Participants will dress up according to ones' own style, individuality and uniqueness. Prizes are at stake)

DAY 2

AM

- 6:00 - Breakfast
8:00 - Plenary Session
- Situation Mastery: Ano Ba Ang Sitwasyon Kaibigan?
MR. RICARTE "RAY" GAPUZ
Chairman and Head Lecturer, RA Gapuz Review Center
- 10:00 - Plenary Session
- Opportunity Seeking, Screening and Seizing
MR. JOE MAGSAYSAY
President, Cinco Holdings Corporation
- 11:00 - Plenary Session
- Panel Discussion: 2006 Business Promises and Prospects
- MR. JOEL SANTOS**
Co-Founder, Entrepreneur School of Asia
- MR. ED MORATO**
Dean, Asian Institute of Management
- MR. JOSEPH PANGILINAN**
Director, Development Bank of the Philippines

PM			
12:00	-	Lunch	
1:30	-	Breakout Sessions	<p>Students' Group Situation Mastery Workshop Business Plan</p> <p>Advisers' Group Situation Mastery Workshop BEST Game Training (Modules 1 and 2)</p>
4:30	-	Plenary Session	<p>Panel Discussion: Moving Up From Underground (Backyard and School) to Mainstream Economy MS. RUTH CALLANTA <i>Woman Entrepreneur 2005</i></p> <p>MS. MEL ALONZO <i>Chairman and Chief Executive Officer, Small Business Corporation</i></p> <p>MR. ED JIMENEZ <i>Consultant, Bangko Sentral ng Pilipinas</i></p> <p>MS. PIA ROMAN <i>Microfinance Unit, Bangko Sentral ng Pilipinas</i></p>
6:00	-	Dinner	
8:00	-	Variety Show Guest	<p>Business SIT-W8-akSYONI CONG. JUAN MIGUEL ZUBIRI <i>Chair, Committee on Legislative Franchise</i> NENE TAMAYO, PBB Housemate BOB DE LA CRUZ, PBB Housemate</p>
DAY 3			
AM			
6:00	-	Breakfast	
8:00	-	Plenary Session	<p>Business Mastery: Ang Susi sa Pagpapatakbo ng Negosyo MR. ANDY FERRERIA <i>Professor, Asian Institute of Management</i></p>
9:30	-	Plenary Session	<p>Special Session of Young Entrepreneurs ENTREPRENEUR SCHOOL OF ASIA CENTER FOR INTERNATIONAL EDUCATION FAR EASTERN UNIVERSITY</p>
11:00	-	Plenary Session	<p>Financial Management MR. FRANCISCO COLAYCO <i>Chairman, Professional Financial Plans</i></p>

PM			
12:00	-	Lunch	
1:30	-	Breakout Sessions	Students' Group Workshop on Business Mastery Financing Advisers' Group Workshop on Business Mastery BEST Game Training (Module III)
4:30	-	Plenary Session	Panel Discussion: YECS Best Practices Successful School Implementors DR. GENEVIEVE LEDESMA-TAN <i>Founder, Southville International School and Colleges</i> MR. JESUS L. HUENDA - Moderator <i>Senior Education Program Specialist Bureau of Secondary Education</i>
6:00	-	Dinner	
8:00	-	Socials	FASHION SHOW (Featuring Young Fashion Designers and Entrepreneurs) DINGDONG DANTES <i>DepED Youth Spokesperson</i>
DAY 4			
AM			
6:00	-	Breakfast	
8:00	-	Plenary Session	Agri-Business SEC. ARTHUR YAP <i>Head, Presidential Management Staff Presidential Adviser on Job Generation</i> MR. ERNESTO ORDOÑEZ <i>Chairman, Agriwatch</i>
10:00	-	Plenary Session	Culture, Arts and Crafts: The Entrepreneurship Side MS. BEA ZOBEL
PM			
12:00	-	Lunch	
1:30	-	Breakout Sessions	Students' Group Skills Training Advisers' Group Mentoring Program for Teachers
6:00	-	Dinner	
8:00	-	Closing Ceremonies Party	Entrepreneurship and Nation-Building MR. LANCE GOKONGWEI <i>President and Director, JG Summit Holdings</i>

GO NEGOSYO FOR STUDENTS
(FIRST YECS ENTREPRENEURSHIP TRAINING AND CONFERENCE)

July 26-31, 2006

Teachers Camp, Baguio City

REGISTRATION PROCEDURE

1. Only the REPRESENTATIVE of the school, division or region, if delegation is by school, division or region respectively, shall transact business with the REGISTRATION COMMITTEE.
2. Upon arrival, proceed to Verification Counter with your list of delegation duly written on the Pre-Registration Form (PRF) in four (4) original copies. If you fail to bring the PRF, please secure one (1) set of the Verification Form (VF). VF consists of four (4) copies, namely, SECRETARIAT'S COPY, CASHIER'S COPY, BILLETING COMMITTEE'S COPY and PARTICIPANT'S COPY. Fill up the VF with the names and other pertinent information of your delegates.
3. Present your four (4) copies of the Pre-Registration Form (PRF) or your accomplished Verification Form (VF) to the personnel assigned to your Region at the Verification Counter for verification. The personnel assigned shall stamp all four (4) copies of your PRF or VF with the word "VERIFIED". The Verification Counter shall get the SECRETARIAT'S COPY of the PRF or VF for record purposes.
4. **DO NOT LOSE YOUR PARTICIPANT'S COPY. Only the Participant's Copy shall be used to claim the kits, meal tickets, IDs, bags, hand-outs, shirts, certificates and other training collaterals.**
5. Pay to the CASHIER. Upon payment, an official receipt shall be given and the three (3) remaining copies of the PRF or VF shall be stamped "PAID" and signed. The Cashier shall get the CASHIER'S COPY of the PRF or VF for record purposes.
6. Present your remaining copies of the PRF or VF to the Billeting Committee Counter for assignment of quarters. The Billeting Committee shall stamp your PRF or VF with the word "BILLETED" and get the Billeting Committee's Copy of your PRF or VF.
7. Upon assignment of billeting quarters, proceed to the RELEASING COUNTERS for the bags, shirts, kits, meal tickets, IDs, and others. The personnel assigned shall stamp "ISSUED" on your PRF or VF Participant's Copy once the training collaterals have been given. Please countersign on a separate form upon receipt of the training collaterals.
8. By now, you are through with the registration procedures. Please prepare for the next activity as indicated in your schedule of activities.

Thank you very much and God Bless!

**GO NEGOSYO FOR STUDENTS
(FIRST YECS ENTREPRENEURSHIP TRAINING AND CONFERENCE)
July 26-31, 2006
Teachers Camp, Baguio City**

OTHER GUIDELINES

PRE-SEMINAR PREPARATION

Pre-Registration Requirement

To ensure your participation, please send and/or fax in your pre-registration form (PRF) to the Center for Students and Co-Curricular Affairs (CSCA) at (02) 631-8495 or (02) 636-3603 on or before July 7, 2006 and copy furnish your respective Regional Offices c/o the TLE Regional Education Supervisor/Coordinator.

TRAINING PROPER

Arrival of Participants/Registration

Participants are expected to arrive on July 26, 2006. Upon arrival, please proceed to the Quezon Hall of the Teachers Camp for the verification, payment, billeting assignments and distribution of kits. **Advance registration starts on July 24, 2006 at 9:00 AM.**

Payment

Payment in cash is preferred. Payment in check shall be made payable to the Department of Education. No personal checks shall be honored.

Billeting and Accommodation

Accommodation shall start in the morning of July 26, 2006 and end in the morning of July 31, 2006. **Charges for advance and extended accommodation shall be for the account of the participants.**

Meals

Meals shall start dinner of July 26, 2006 and end breakfast of July 31, 2006. Meal tickets should be taken cared of. **Lost meal tickets will not be replaced.**

Attire

All participants are required to bring a set of business attire and a formal wear.

Wearing of ID

IDs must be worn at all times for your security. No participant shall be allowed entry in the plenary, mess and other session halls without the ID.

Medical Needs

All participants are presumed in good health. However, medical needs shall be addressed by the organizers. A standby group of medical practitioners shall be engaged by the organizers and shall be stationed beside the Secretariat's office. A standby vehicle shall be provided for emergency cases. Expenses in this regard shall be charged against personal funds.

Departure of Participants/Distribution of Certificates and Hand-Outs

No one is allowed to go home ahead of schedule. All participants must depart after breakfast of July 31, 2006. All certificates and hand-outs shall be given immediately after the closing ceremonies following the same procedure during the registration. Please bring your respective Participant's Copy of the PRF or the VF.

GO NEGOSYO FOR STUDENTS
(FIRST YECS ENTREPRENEURSHIP TRAINING AND CONFERENCE)

July 26-31, 2006
Teachers Camp, Baguio City

NATIONAL ORGANIZING COMMITTEE

- | | | |
|----------|---|--|
| CHAIR | - | HON. JOEY A. CONCEPCION III
Presidential Consultant on Entrepreneurship |
| CO-CHAIR | - | HON. FE A. HIDALGO
Acting Secretary, Department of Education |
| MEMBERS | - | MR. JOEY G. PELAEZ
Executive Director, DepED-CSCA |
| | - | MRS. ADELAIDA INTON
Director, Philippine Trade Training Center-DTI |
| | - | MS. IMELDA MADARANG
Executive Director,
Philippine Center for Entrepreneurship |
| | - | MR. ANTHONY N. PANGILINAN
President, Businessworks, Inc. |

DEPARTMENT OF EDUCATION ORGANIZING STAFF

- | | | |
|-------------------------|---|----------------------------|
| ERNESTO R. SOTTO JR. | - | Secretariat Head |
| ROBERTO B. MOLINA JR. | - | Assistant Secretariat Head |
| ROSEMARY NIÑA M. REYES | - | Member |
| ROGELIO JOSE R. APILADO | - | Member |
| ADORACION Q. BONETE | - | Member |
| DR. LAUREEN NEBAB-ORTIZ | - | Member |
| MARILYN BATONGHINO | - | Member |
| JOHN RALPH SOTTO | - | Member |
| RAFFY B. RATILLA | - | Member |
| JOSELITO BIE | - | Member |
| ANGELITO MORALES | - | Member |
| MATEO CAMPOS | - | Member |
| NOEL DE VERA | - | Member |
| JESUS SURATOS | - | Member |
| LEO GALLAS | - | Member |
| FRANKLIN F. RAMIREZ | - | Member |
| EVELYN A. PORMENTO | - | Member |
| MARIBEL V. DOMINGO | - | Member |
| MA. LOURDES P. NARVAIZA | - | Member |
| SALVACION G. BATALLA | - | Member |
| FRANCIS COMPETENTE | - | Member |
| RONNEL A. BRITANIA | - | Program Head |
| ALEXIS VALDIVIA | - | Assistant Program Head |
| ROMMEL Z. IGARTA | - | Assistant Program Head |
| ARACELI AVES | - | Program Consultant |
| RONALDO L. PENGSON | - | Member |

Enclosure No. 5 to DepEd Memorandum No. 187 s. 2006

APRIL UMALI	-	Member
JOSELITO L. APILADO, JR.	-	Member
ZENAIDA MENDOZA	-	Finance Head
MARIA P. BONCAN	-	Finance Assistant Head
FELICIDAD ILIGAN	-	Member
FENEROSA O. MAUR	-	Member
CHRISTOPHER FORTALEZA	-	Member
JULIUS BANIQUED	-	Member
MARITESS L. ABLAY	-	Procurement and Supplies Head
CONCHITA P. BERMILLO	-	Member
CORAZON L. ECHANO	-	Head Facilitator, Teachers Session
JESUS L. HUENDA	-	Member
VIRGILIO A. SANTOS	-	Member
OWEN MILAMBILING	-	Member
BERNADETTE NARVASA	-	Audio-Visual head
ARIES M. GUTIERREZ	-	Assistant Audio-Visual Head
REYNALDO MONTAÑO	-	Member
MARTIN ASCAÑO	-	Member
RAMIL V. GABAT	-	Member
MANUEL ORDINARIO	-	Member
ALEX NUÑEZ	-	Member
EDUARDO MAYBANTING	-	Member
NOEL SANCHEZ	-	Member



Republic of the Philippines
Presidential Consultant for Entrepreneurship
Office of the President
Malacañang

ENDORSEMENT

**GO NEGOSYO FOR STUDENTS
(FIRST YECS ENTREPRENEURSHIP TRAINING AND CONFERENCE)**

The Philippine Center for Entrepreneurship (PCE) endorses the conduct of the First Youth Entrepreneurship and Cooperativism in Schools (YECS) Entrepreneurship Training and Conference, also known as the GO NEGOSYO for Students, organized by the Department of Education - Center for Students and Co-Curricular Affairs (DepED - CSCA) on July 26-31, 2006 at the Teachers Camp, Baguio City, as a vehicle to promote and develop a culture of entrepreneurship among the Filipino youth. The event is also a venue to mold our educators to be better purveyors of entrepreneurial skills among our students.

The GO NEGOSYO for Students is in support of the Ten-Point Agenda of Her Excellency, President Gloria Macapagal - Arroyo to promote and develop entrepreneurship. It is being organized in partnership with the Office of Presidential Consultant Joey A. Concepcion, Philippine Center for Entrepreneurship, Department of Trade and Industry (DTI), and Businessworks, Inc. The following are the objectives of the GO NEGOSYO for Students:

- Strengthen entrepreneurship education at the secondary level and initiate high school students into entrepreneurial activities;
- Enhance entrepreneurial competencies of students and educators by learning and developing entrepreneurial skills, attitudes and knowledge;
- Provide a venue to learn innovative livelihood skills and micro-business prospects and to share best practices in the implementation of the YECS and other successful business models.

In view of this, we are encouraging the participation of YECS members and teacher-moderators, as well as students, teachers, administrators and supervisors and educators interested in leading and fostering innovative entrepreneurship anchored on real opportunities so that more wealth can be created to drive prosperity among our countrymen.

Very truly yours,

A handwritten signature in black ink, appearing to read "Jose M. A. Concepcion III".

JOSE M. A. CONCEPCION III
Presidential Consultant for Entrepreneurship
Founding Trustee, Philippine Center for Entrepreneurship