



JUN 02 2006

DepED MEMORANDUM  
No. 198, s. 2006


ADDENDUM TO DEPED MEMORANDUM NO. 345, S. 2005  
(Partners in Learning "Potensyal" Annual National Search for  
Innovative Divisions, Public High Schools and Teachers)

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public Secondary Schools

1. In connection with DepED Memorandum No. 345, s. 2005, the Department of Education (DepED) is announcing the launch of Partners in Learning's Potensyal Program, a nationwide tri-level search for the most innovative divisions, public high schools and teachers, in collaboration with Microsoft Philippines through its Partners in Learning (PiL) initiative in support of the Department's Schools First Initiative. Information on the updated deadlines of Potensyal entry submissions is found in the enclosure.
2. The annual national search includes a comprehensive ICT Infrastructure Survey for divisions and public high schools. i.e., frequency of and fluency in ICT usage, equipment and programs being used, network infrastructure, and other ICT related initiatives (e.g. instructional design of web-based lessons; teacher mentoring through one-on-one frontal and/or many-to-one online scheme such as in [www.pil.ph/community](http://www.pil.ph/community), interactive lesson presentations optimized by varying Hyperlinks that may contain added information, data, chart, table, map, picture, video clip, simulation, rubrics, and electronic games such as e-Damath; telecollaboration among students and teachers locally and abroad through the APEC ICT Model School Network at [www.alcob.com](http://www.alcob.com), ASEAN School/Net/Coke ed-venture at [www.unescobkk.org](http://www.unescobkk.org), and Global Classroom Connection at [www.globalclassroom.org](http://www.globalclassroom.org), teachers actively participating in techmentoring and e-Training of ESM teachers/online training on database technology, etc.)
3. For details on the contest rules and application process, each division in all regions were given copies of the Potensyal Welcome Kit. The kit contains the guidebook for the contest, survey and registration forms, and learning materials that will be essential in successfully joining the said competition. To follow-up on the Division's copy of Potensyal Welcome Kit, Potensyal Helpdesk may be contacted at (02) 886-5002 or 886-5003, and e-mail at [pilhelpdesk@softrigger.com](mailto:pilhelpdesk@softrigger.com).

4. For inquiries, please contact the following: The Director, Bureau of Secondary Education, 3/F Bonifacio Bldg., DepED Complex, Meralco Avenue, Pasig City (Attn.: Jesus L. Huenda, DepED-PiL Coordinator, telefax (02) 632-7746, mobile 0920-9002256, e-mail: [jihuenda@deped.gov.ph](mailto:jihuenda@deped.gov.ph) or [jesuslhuenda@yahoo.com](mailto:jesuslhuenda@yahoo.com)) or Ms. CJ Javierto, Philippine Business for Social Progress (PBSP), Intramuros, Manila, telefax (02) 527-3743, e-mail: [cj.javierto@gmail.com](mailto:cj.javierto@gmail.com) or the Potensyal Helpdesk with contact numbers shown above.

5. Immediate dissemination of this Memorandum is desired.

  
FE A. HIDALGO  
Undersecretary  
Officer-in-Charge

Encl.: As stated

Reference: DepED Memorandum: (No. 345, s. 2005)

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CHANGE  
INFORMATION TECHNOLOGY  
SEARCH  
TEACHERS

Reformatted: Sally - Addendum to DM 345, 2005  
May 26, 2006

(Enclosure to DepED Memorandum No.198, s. 2006)

### Summary of Potensyal Requirements

#### 21<sup>st</sup> Century School Leadership: 30 POINTS

Points based on the number of High School Principals within the Division who have successfully completed and submitted all the requirements for The 21<sup>st</sup> Century School Leadership Course, registered at the www.pil.ph website, and submitted the ICT Infrastructure Survey for High Schools.

Deadline: *August 31, 2006* (21<sup>st</sup> Century School Leadership Course Requirements)

Deadline: *August 31, 2006* (ICT Infrastructure Survey for High Schools)

#### ICT Adoption for Teachers: 20 POINTS

Points based on the number of Teachers within the Division who have successfully completed or trained under any of the Microsoft/PiL recognized courses.

Deadline: *August 31, 2006*

#### PiL Online Community Membership: 30 POINTS

Points based on the number of Teachers within the Division who have gained membership on the PiL website and have successfully uploaded their Sample Lesson Plans/Bodies of Work.

Deadline: *August 31, 2006*

#### Division and School Documentation: 20 POINTS

Points based on the completeness of Division and School Documents.

##### DIVISION

- A. Potensyal Division Leadership Team Information
- B. ICT Infrastructure Survey for Divisions
- C. Leadership on ICT Adoption for the Division
  - 1) General Strategic Division Plan
  - 2) Strategic ICT Infrastructure Plan
  - 3) Professional Development Plan

Or

- One (1) comprehensive plan that incorporates all three (3) plans
- D. Division Tally Sheet for the 21<sup>st</sup> Century School Leaders  
(w/ Training Report and/or Validating Document)
- E. Division Tally Sheet for ICT Adoption for Teachers  
(w/ Training Report and/or Validating Document)

##### SCHOOL

- A. ICT Enabled Learning (2 ICT Enabled Lesson Plans)
- B. ICT Infrastructure Survey for High Schools
- C. Community Support Documentation
- D. Leadership on ICT Adoption for the School
  - 1) School Improvement Plan (SIP)
  - 2) Strategic ICT Infrastructure Plan
  - 3) Professional Development Plan

Or

One (1) comprehensive plan that incorporates all three (3) plans

Deadline: *August 31, 2006* (Submission of all Documents to the Division)

Deadline: *September 8, 2006* (Submission of the Division to the Potensyal Team)

**TOTAL: 100 POINTS**