



Republic of the Philippines  
Department of Education



316-6

Tanggapan ng Kalihim  
Office of the Secretary

JUL 17 2006

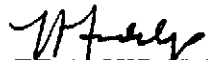
DepED MEMORANDUM

No. 274, s. 2006

MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA 2006-2007

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary Schools

1. The Mitsubishi Public Affairs Committee, the Asian Pacific Federation of UNESCO Clubs and Associations (APFUCA) and the National Federation of UNESCO Associations in Japan (NFUAJ) in cooperation with the Department of Education (DepED) and the UNESCO National Commission of the Philippines will launch the Mitsubishi Asian Children's Enikki Festa from July 1 to October 27, 2006.
2. With the theme "Here is My Life", the art contest aims to offer Asian children the opportunity to make friends through illustrated diaries (ENIKKI in Japanese).
3. Participants to this contest are public and private elementary school children aged 6-12. They will show other children in Asia how they enjoy their daily life by means of a five-day illustrated diary. The Festa will feature the illustrated diaries of children from 24 countries throughout Asia.
4. The National Screening Committee in each participating country will send eight (8) selected entries to Japan where an International Screening Committee will select the final winners from each country. From each of the 24 countries, one (1) entry will receive the Grand Prix Award, two (2) entries for the Organizers' Award and five (5) entries for the Excellence Award. The Grand Prix winner with one (1) guardian will be invited to join the Ayutthaya - World Heritage Tour in the Kingdom of Thailand. The contest rules and regulations and the official entry form are enclosed.
5. For more information, please contact The Secretariat, Mitsubishi Asian Children's Enikki Festa, Bureau of Elementary Education (BEE), DepED, 2nd Floor Bonifacio Building, DepED Complex, Meralco Avenue, Pasig City at tel. nos.: (02) 637-4346 and (02) 638-4799.
6. Immediate dissemination of this Memorandum is desired.

  
FE A. HIDALGO  
Undersecretary  
Officer-in-Charge

Encls.: As stated

Reference: None

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CONTESTS

STUDENTS

SOCIETY or ASSOCIATIONS

Sheila, MPPD-TS, DM Mitsubishi  
July 12, 2006

## MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA

### OPISYAL NA ENTRY FORM (Official Entry Form)

*Sagutin ang mga sumusunod sa iyong sulat-kamay.  
(Answer the following in your own handwriting.)*

Pangalan: ..... Gulang: .....  
(Name) (Age)

Kasarian: ..... Kapanganakan: .....  
(Sex) (Date of Birth)

Tirahan:  
(Home Address)

Numero at kalye: .....  
(Number and Street)

Barangay/Bayan: .....  
(Barangay/Town)

Siyudad/Lalawigan: .....  
(City/Province)

Bansa: ..... Zip Code: .....  
(Country)

Nasyonalidad: .....  
(Nationality)

Pangalan ng Paaralan: ..... Baitang: .....  
(Name of School) (Grade)

Direksiyon ng Paaralan: .....  
(Address of School)

Distrito: .....  
(District)

Dibisyon: ..... Rehiyon: .....  
(Division) (Region)

.....  
Lagda ng Kalahok  
(Signature of Participant)

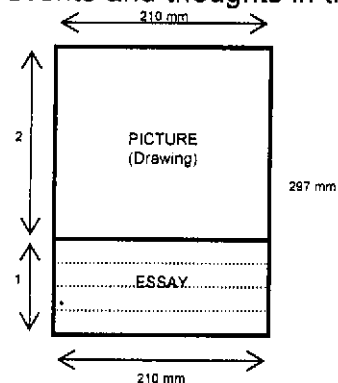
.....  
Pangalan at Lagda ng Punong-guro ng Paaralan  
(Name and Signature of School Head/Principal)

## FESTIVAL OF ASIAN CHILDREN'S ART

### CONTEST RULES AND REGULATIONS

1. All Filipino school-children ages 6-12 regularly enrolled during the school-year 2006-2007 in all public and private elementary schools are qualified to join.
2. Each entry should consist of five pages. Each page should contain a drawing and a short essay/description of an event in the child's daily life. This is called an ENIKKI in Japanese (Illustrated Diaries). An Enikki portrays daily events and thoughts in the form of a picture and a short essay.

3. The theme of the contest is "Here is My Life." Show your friends in Asia how you enjoy your daily life by means of ENIKKI, a five-day illustrated diary. Draw and write freely about any topic such as your favorite things to play, your school life and happy memories, your family, local festivals and other events. Do not draw or write about a similar topic on all five pages. Each page should depict a different topic.



4. Entries should be drawn on drawing paper or white cartolina measuring 297 mm x 210 mm approximately 11  $\frac{3}{4}$  x 8  $\frac{1}{4}$  inches used vertically. The ratio of the picture to the essay should be approximately 2:1, with the essay about 3-5 lines in length at the bottom of the page as shown in the diagram. The essay should be in Filipino and in the handwriting of the participant.
5. Watercolor, crayon, poster paint, oil pastel, craypas, pentel pen, colored pencil, etc., or any combination of several media may be used.
6. Submit entry together with the ENTRY FORM. Paste the entry form on a separate sheet of paper. The five pages of drawings should be loose. Do not bind, staple or paste together. Write your name at the back of each of the five pages and number them consecutively 1-5 also at the back.
7. All entries must reach on or before the close of office hours (5:00 p.m.) on Friday, October 27, 2006 to:

**The Secretariat, MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA**  
Bureau of Elementary Education (BEE)  
Department of Education (DepEd)  
2<sup>nd</sup> Floor Bonifacio Bldg., DepEd Complex,  
Meralco Ave., Pasig City  
Tel. No. 637-4346/638-4799

8. The National Screening Committee shall select eight (8) winning entries (no ranking shall be made) to be sent to Japan for final screening by the International Screening Committee who shall select the final winners.

9. The final winners shall receive the following awards:

- ✓ **GRAND PRIX:** (1 winner per participating country)  
Certificate of Commemoration and a Commemorative medal;  
An invitation with one (1) guardian to join the Ayutthaya –World Heritage Tour (Kingdom of Thailand)
- ✓ **ORGANIZERS' AWARD:**
  - Mitsubishi Public Affairs Committee Award (1 winner per participating country) – Certificate of Commemoration and a Commemorative gift
  - National Federation of UNESCO Associations in Japan Award (1 winner per participating country) – Certificate of Commemoration and a Commemorative gift
- ✓ **EXCELLENCE AWARD:** (5 winners per participating country)  
Certificate of Award and Commemorative gift

10. Non-winning participants will receive a Certificate of Participation and a gift from the National Executive Committee.

11. Participating countries are: Bangladesh, Bhutan, Brunei, Cambodia, People's Republic of China, Chinese-Taipei, India, Indonesia, Democratic People's Republic of Korea, Republic of Korea, Laos, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Singapore, Thailand, Pakistan, Philippines, Sri Lanka, Timor-Leste, Vietnam and Japan.

12. Application Forms will be distributed through the following centers:

- ▶ **The Secretariat, MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA**  
Bureau of Elementary Education, 2<sup>nd</sup> Floor Bonifacio Bldg.,  
DepEd Complex, Meralco Ave., Pasig City
- ▶ DepEd Regional Office (in your locality)  
c/o Elementary Education Division
- ▶ DepEd Division Office (in your locality)  
c/o Division Art Supervisor
- ▶ Your nearest DepEd District Office/Principal's Office

**ORGANIZERS:**

- MITSUBISHI PUBLIC AFFAIRS COMMITTEE
- ASIAN PACIFIC FEDERATION OF UNESCO CLUBS AND ASSOCIATIONS
- NATIONAL FEDERATION OF UNESCO ASSOCIATIONS IN JAPAN

**LOCAL ORGANIZER:**

- BUREAU OF ELEMENTARY EDUCATION (BEE)  
DEPARTMENT OF EDUCATION (DEPED)

**SUPPORTED BY:**

- UNESCO NATIONAL COMMISSION OF THE PHILIPPINES

**DEADLINE FOR SUBMISSION OF ENTRIES:**

*Friday, October 27, 2006  
(5:00 p.m.)*