



Tanggapan ng Kalihim  
Office of the Secretary

AUG 23 2006

DepED MEMORANDUM

No. 301, s. 2006

NATIONAL SCHOOLS PRESS CONFERENCE (NSPC) FOR SY 2006-2007

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. Pursuant to Sec. 1 Rule IX of Republic Act 7079, also known as Campus Journalism Act of 1991, the holding of the National Schools Press Conference (NSPC) for SY 2006-2007 is set on February 19-23, 2007 in Baguio City, Cordillera Administrative Region (CAR) with the theme "Promoting a Culture of Peace through Responsible Journalism".

2. The conference aims to:

- a. serve as a forum communicating through variety of journalistic approaches the objectives of promoting a culture of peace;
- b. enhance journalism competencies through friendly individual and group competitions; and
- c. demonstrate commitment to the challenges of promoting a culture of peace through responsible journalism.

3. Preceding the NSPC are the Regional Schools Press Conferences (RSPC) within the period covering November 15 to December 15, 2006. The regions are advised to craft a theme of their own along the general theme.

4. The top three (3) regional winners in each of the seven (7) categories of the two (2) levels of the Individual Writing Contest totaling to One Thousand Four Hundred Twenty-Eight (1,428) are the main participants to the NSPC. This is broken down as follows:

7 categories x 3 winners x 2 media (English and Filipino) x 2 levels	=	84
17 Regions x 84	=	1,428

From among these regional winners, the participants in the Radio Broadcast Contest shall be fielded.

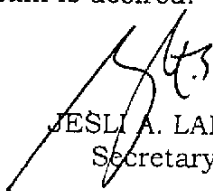
5. RA 7079 earmarks a subsidy of Two Million Five Hundred Thousand Pesos (PhP2,500,000.00) to the host region for the conduct of the NSPC, while a subsidy of Eight Thousand Pesos (PhP8,000.00) is allotted to each participating division/region to the RSPC/NSPC.

6. A registration fee of Three Thousand Pesos (PhP3,000.00) shall be charged each participant to the NSPC payable in cheque or in cash to the host division (Division of Baguio City). The first meal (dinner) shall be served on February 18 and the last meal (morning snack) on February 23, 2007.

7. The Implementing Guidelines (Enclosure No. 1) for the conduct of the NSPC, the mechanics of the radio broadcasting competition (Enclosure No. 2), and the composition of the regional delegation and other participants (Enclosure No. 3) are enclosed.

8. For more information, please contact Dr. Teresita G. Inciong, Chair, NSPC, 2<sup>nd</sup> Floor Bonifacio Bldg., DepED Complex, Meralco Avenuc, Pasig City at tel. nos. (02) 633-7270/(02) 632-1361 local 2095.

9. Immediate dissemination of this Memorandum is desired.

  
JESLI A. LAPUS  
Secretary

Encls.:

As stated

Reference:

DepED Memorandum: No. 347, s. 2005

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CONFERENCES  
CONTESTS  
PUPILS  
SCHOOL PAPER  
STUDENTS

(Enclosure No. 1 to DepED Memorandum No. 301, s. 2006)

**IMPLEMENTING GUIDELINES FOR THE CONDUCT OF THE NATIONAL SCHOOLS  
PRESS CONFERENCE (NSPC) SY 2006-2007**

1. The National Schools Press Conference (NSPC) is a five-day activity highlighting the Individual/Group Writing Contests, and the Radio Broadcasting Contest. A key feature of the NSPC are the concurrent journalistic conferences.

2. **TRAVEL ARRANGEMENTS.** The head of the delegation to the NSPC is the Chief or Asst. Chief of the Secondary/Elementary Education Divisions who shall be responsible for the delegation's travel arrangements to and from the contest venues and during all the NSPC activities.

The necessary documents required by the Registration Committee are as follows: school identification card (ID), medical certificate issued by a government physician, parent's permit and an extra ID picture for the individual information sheet.

Non-official participants are requested to coordinate with Mr. Ben Mariñas, Administrative Officer of Baguio City Division for billeting reservations at tel. nos. (074) 442-7819/446-0275 .

Information on the mode of transportation, the date and approximate time of arrival of the regional delegation should be provided to the host division at least two (2) weeks before the date of arrival.

Each regional delegation is requested to bring its regional flag, (banner or streamer) for the flag raising ceremony during the opening program on February 19, 2007.

3. **INDIVIDUAL CONTESTS.** The following are the individual contest categories in English and in Filipino for the elementary and secondary levels: Editorial Writing, News Writing, Feature Writing, Sports Writing, Copy reading & Headline Writing, Photojournalism, and Editorial Cartooning, in that sequence of testing.

Each category shall observe the time format of one hour writing contest except for Photojournalism and Sports which are to be conducted for two hours, including the photo lay-out and the sports coverage, respectively.

4. **CONTEST WINNERS:** There shall be seven (7) winners in the Individual Writing Contests for each of the seven (7) categories in English and Filipino at the elementary and secondary levels for each region for a total of 196 winners. However, only the first three (3) of the 7 winners in each category, media and level, shall participate in the national level.

Altogether, there shall be One Hundred Sixty-Eight (168) winners covering the elementary and secondary levels at the RSPC but only 84 will proceed to the NSPC.

A certified list of the regional winners in the Individual Writing Contests indicating the names of their school, name of school publication (English or Filipino), years of circulation, divisions and address of same shall be submitted to the Office of the Bureau Director (Elementary/Secondary), copy furnished the host division, a week after the conduct of the RSPC.

5. GROUP CONTESTS. The Group Contest is open to all elementary and secondary schools that published newspapers in SY 2006 – 2007. The contest shall involve two brackets of student publications in both levels, A and B with the following specifications:

Elementary	Bracket A	-	9" x 12" Standard printed newsletter With at least 8 pages
	Bracket B	-	8-1/2" x 13 Mimeographed/Photocopied, 8 pages Following standard style of print journalism
Secondary	Bracket A	-	12" x 8" Standard printed broadsheet or tabloid At least 14 but not more than 20 pages In circulation for at least 5 years
	Bracket B	-	Standard prints broadsheet or tabloid With 8 – 12 pages

The five (5) categories for the Group Contests as announced in DECS Memorandum No. 160, s. 2000 (Guidelines for the Division and Regional Screening for the Group Contests in the National Schools Press Conference (NSPC), are as follows:

English	Filipino
Editorial Page	Pahinang Editoryal
Feature/Literary Page	Pahinang Lathalain
News Page	Pahinang Balita
Sports Page	Pahinang Isports
Layout Page Design	Pahinang Pag-aanyo

The guidelines therein shall continue to be adopted for judging the same. Deadline for submission to the DepEd Central Office (CO) of school paper entries for the Group Contests is at close of office hours (5:00 p.m) of January 12, 2007.

6. Contest Rules: Participants and teacher advisers are instructed to always observe promptness and punctuality in all activities. A waiting/holding area for the advisers shall be provided within the compound of the testing areas.

Contestants are required to wear their IDs at all times.

The next contestant in rank shall be allowed as substitute should be the 1<sup>st</sup> or second regional winner who cannot participate but only for valid/justified reason. The CO should be informed of the arranged substitution at least a week before the NSPC.

Group contests are open to all elementary and secondary school newspapers published in SY 2006-2007, whether or not they are represented by delegates at the NSPC. Schools which did not publish a school paper shall not be allowed to send participants to the individual Writing Contests.

Contestants are not allowed to use cellular/mobile phones and the like nor respond to calls during the contest proper.

Contestants in photojournalism may use cameras of their choice. Sophisticated cameras (with zoom lens, wide angle, telephoto and the like) may be allowed except digital cameras. Films and illustration boards for lay outting of photos shall be made available to participants a few minutes before the contest. Loading of films shall be made on cue.

Contestants in Editorial Cartooning are requested to provide their own pencils. (Mongol 482 No. 2). Oslo paper shall be given for free.

Teacher advisers are not allowed to mingle with their contestants during the viewing of the sports events and at the photojournalism and cartooning contest venues .

The Regional Offices are encouraged to observe the same guidelines in the conduct of the RSPC.

## **GUIDELINES FOR THE CONDUCT OF THE RADIO BROADCAST CONTEST**

### **PRE-CONTEST**

1. Each region shall field a team of seven (7) members from among the winners in the 7 categories of the individual writing contests. The team shall decide who shall act as newscaster, scriptwriters, anchorperson, field reporters, etc.
2. Each team shall bring their own materials (pen, music for sound effects, cassette recorder, blank tapes, etc.) sheets of paper for scriptwriting shall be provided.

### **CONTEST PROPER**

#### **A. SCRIPTWRITING -**

1. The format for broadcast copy/script writing shall be used.
2. Each team shall be given two (2) hours to prepare a five (5) minute presentation either in English or Filipino
3. Once the two (2) hour planning and preparation has started no member shall be allowed to leave the contest area. In case of personal necessity, a member of the contest management (proctor) shall accompany the participant out.
4. Each team shall be given four (4) news items for elementary and five (5) news items for secondary. The team shall be responsible for ranking these items according to their news values.
5. All materials including the infomercial(s) shall be prepared on the spot. Infomercial(s) shall not be pre-recorded and shall be aired live.
6. Each team shall make two (2) original copies of the script: one copy for use in its presentation during the radio broadcast contest and the other copy to be submitted to the proctor for the reference of the panel of judges.

#### **B. RADIO BROADCAST CONTEST –**

1. The order of presentation shall be done by drawing of lots.
2. The Chairman of the Board of Judges shall flash the green card to signal the start of the presentation.
3. A committee member shall serve as timekeeper for each presentation, computing the amount of over/under time a team makes.
4. A yellow card shall be flashed by a contest committee member to warn the presenting team that only one (1) minute is left of its broadcast time. A red card shall be flashed to signal the end of the radio broadcast.
5. After five (5) minutes, the presenting team may continue its radio broadcast, however, a corresponding deduction shall be made by the judges. A team that incurs under time in its radio broadcast shall also receive a corresponding deduction.
6. One (1) point shall be deducted by the judges from the team score of 30 points under the time management criterion for the first 30 seconds over/under time and two (2) points for every 30 seconds over/under time thereafter.
7. The audience may watch the contest from the bleachers provided they maintain complete silence for the duration of the presentations.

## C. AWARDS

### A. Group Awards

1. Best in Radio Broadcast
  - 3 trophies x 2 media x 2 levels - 12 trophies (for 1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup> placers)
  - 21 medals x 2 media x 2 levels - 84 medals
  - 21 certificates x 2 media x 2 levels - 84 certificates
2. Best Technical Application
  - 3 trophies x 2 media x 2 levels - 12 trophies (for 1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup> placers)
  - 21 medals x 2 media x 2 levels - 84 medals
  - 21 certificates x 2 media x 2 levels - 84 certificates

### B. Individual Awards

1. Best News Script
  - 3 trophies x 2 media x 2 levels - 12 trophies + 12 certificates
2. Best Infomercial
  - 3 trophies x 2 media x 2 levels - 12 trophies + 12 certificates
3. Best News Presenter
  - 3 trophies x 2 media x 2 levels - 12 trophies + 12 certificates
4. Best Anchor
  - 3 trophies x 2 media x 2 levels - 12 trophies + 12 certificates

### CRITERIA FOR JUDGING

30%	-	Content (application of broadcast and journalism principles, presentation of news items, etc.)
30%	-	Time management
30%	-	Delivery (projection, modulation, confidence, uniqueness, flow and creativity of presentation)
<u>10%</u>	-	Impact
100%	-	Total

9. The decision of the Board of Judges is final.

(Enclosure No. 3 to DepED Memorandum No. 301, s. 2006)

**COMPOSITION OF THE REGIONAL DELEGATION AND OTHER PARTICIPANTS  
IN THE NSPC**

The member of participants of each regional delegation is One Hundred Eighty-Two (182) broken down as follows:

ELEMENTARY = 84 + 7 = 91

42 winners (7 categories x 2 medium x 3 winners)

42 school paper advisers (acting as chaperons and coaches of the regional winners)

7 other Participants:

- 1 outstanding school campus journalist
- 1 outstanding school paper adviser
- 1 Chief or Assistant Chief, Elementary Education Division'
- 1 Regional Supervisor of English or Filipino
- 1 Division Supervisor of English or Filipino
- 1 President of the Regional Association of Elementary School Paper Advisers
- 1 Adviser of the Regional Elementary Editors' Guild

SECONDARY = 84 + 7 = 91

42 winners (7 categories x 2 medium x 3 winners)

42 school paper advisers (acting as chaperons and coaches of the regional winners)

7 other participants:

- 1 outstanding school campus journalist
- 1 outstanding school paper adviser
- 1 Chief or Assistant Chief, Elementary Education Division'
- 1 Regional Supervisor of English or Filipino
- 1 Division Supervisor of English or Filipino
- 1 President of the Regional Association of Elementary School Paper Advisers
- 1 Adviser of the Regional Elementary Editors' Guild

Other participants:

30 Members of the Central Office Working Committees (acting as chair and co-chair)

BEE	-	12
BSE	-	12
Accounting	-	1
Publication	-	1
NSSPAA	-	1
PAESPA	-	1
Editors' Guild	-	2