



DepED MEMORANDUM
No. 324, s. 2006

SEP 19 2006

CLEAN-UP AND GREEN THE WORLD MONTH

To: Undersecretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. Pursuant to Presidential Proclamation No. 224, s. 1993, the Department of Education (DepED) in coordination with the United Nations Environment Program (UNEP), celebrates the Clean-up and Green the World Month this September. The program is spearheaded by Clean-up the World Foundation headed by Ian Kiernon of Australia. The DepED and other government agencies shall observe the following activities:

- a. Kick-off of the Clean-up and Green the World Month on September 24, 2006 at NBN Channel 4 program "Sining Gising", Sunday, 4:00-6:00 p.m., 140 other countries will also kick-off on this day.
- b. Ozone Day - September 16, 2006
- c. Coastal Clean-up of the International Maritime Alliance - September 17, 2006
- d. Urban Pest Control - September 24-30, 2006

2. The celebration aims to utilize the arts as a medium to promote values education particularly on environmental awareness.

3. As a fitting observance of the said celebration, the DepED Central Office, Regional and Division offices and all schools are encouraged to undertake any of the following suggested activities/projects that will strengthen the Clean-up and Green the World Month:

- a. Display of Streamer with the theme "Ang Malinis na Kapaligiran ang Ating Pamana";
- b. Seminar or activities using the arts as medium to promote values on environmental awareness;
- c. Revival of Gawad Linis Lunti sa Paaralan (nationwide);
- d. Balagtas on Climate Change; and Rap Hip Hop Contest;
- e. On the Spot Painting of Posters at the Ninoy Aquino Park - September 22-23, 2006;
- f. Literary Contest - November 12, 2006;
- g. Cartoon Editorial Contest in Newspaper of Material Circulation (to be announced later);
- h. Singing Contest on the Environment (Solo and Chorale) on "Sining Gising" NBN Channel 4 - September 24, 2006 (DENR-NCR);
- i. Interview with NGO's, PO's and Government Agencies about Clean-up activities on morning shows on Television (GMA, ABS-CBN/Cable and Government Media);
- j. Gallery of the Sea at the SM Mall of Asia or at the Manila Yacht Club.

4. Expenses for transportation, per diem, and allowance of DepED Central Office Committee and other incidental expenses during the Regional/Cluster and National Competitions will be charged to OSEC funds subject to the usual accounting and auditing rules and regulations.
5. For more details, please contact the Office of Undersecretary Antonio A. Inocentes, at tel. nos. 631-50-57 or Ms. Cecille R. Mendiola at tel. nos. 638-8638; Secretariat Office of Earthsavers at tel. nos. 527-07-09 (look for Carl or Bernie); NBN "Sining Gising" (NCCA) 527-21-92 (Wilyan) or 527-21-93 (Sylton).
6. Immediate dissemination of this Memorandum is desired.

K. C. Bacani
RAMON C. BACANI
Undersecretary

Reference: None

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
CONTESTS
EMPLOYEES
ENVIRONMENTAL EDUCATION
OFFICIALS

Reformatted by: Sally - Clean-Up&GreenMonth
September 13, 2006