



Republic of the Philippines
Department of Education



AUG 29 2007

DepED MEMORANDUM
 No. 342, s. 2007

ADDENDA TO DEPED MEMORANDUM NO. 289, S. 2007
 (National Consumer Welfare Month)

To: Bureau Directors
 Directors of Services/Centers and Heads of Units
 Regional Directors
 Schools Division/City Superintendents
 Heads, Public and Private Elementary and Secondary Schools

1. The following are addenda to DepED Memorandum No. 289, s. 2007:

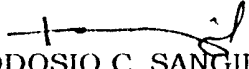
- a. In response to Article 154, Chapter II of the Consumer Welfare Act of the Philippines, the Department of Education (DepED) in partnership with the Department of Trade and Industry (DTI) and the National Consumer Affairs Council (NCAC) shall develop and adopt a consumer education which shall be integrated into existing curriculum of all public and private secondary schools;
- b. In connection with the above mandate, DepED will develop a teachers' exemplar integrating consumer education in the high school curriculum. Also, product standards and concepts of the Department of Trade and Industry (DTI) will be included in the exemplar; and
- c. The Seminar-Writershop will be participated in by the Master Teachers as writers in different subject areas, Chief of the Secondary Education Division (Regional) and the Regional Education Supervisor in any of the eight (8) areas of learning such as: Social Studies, Values Education, Filipino, English, Mathematics, Science, MAPEH, and TLE. The participants who will represent the following regions shall be selected by the Regional Director, Chief of the Secondary Education Division, Education Supervisor and the Principal:

Cluster	Region	Writers	Chairman	Coordinator
Northern Luzon	I	8 Master Teachers	Chief, SED	Education Supervisor
Southern Luzon	NCR	8 Master Teachers	Chief, SED	Education Supervisor
Visayas	VIII	8 Master Teachers	Chief, SED	Education Supervisor
Northern Mindanao	X	8 Master Teachers	Chief, SED	Education Supervisor

Southern Mindanao	XI	8 Master Teachers	Chief, SED	Education Supervisor
Central Office	SEU & BSE-CDD	TWC/Facilitators/Secretariat		

- d. The Seminar-Writeshop will be held on September 17-23, 2007 (venue to be announced later).
- e. Travel expenses of the participants shall be charged to local funds while the travel expenses (transportation and per diem) and extra-duty allowance of the Technical Working Committee (TWC)/Facilitators/Secretariat, honoraria of the writers, transportation and honoraria of the speakers, documentation and communication, service coaster/car of the Technical Working Group and writeshop kits, preparatory and other incidental expenses shall be charged to OSEC funds subject to the accounting and auditing rules and regulations. Board and lodging of all the participants (75 pax) shall be charged to DTI/NCAC funds.
- f. The signing of the Memorandum of Agreement between the Department of Education (DepED) and the Department of Trade and Industry (DTI) for the integration of the consumer education project will be done during the Consumer Welfare Month Opening on October 1, 2007 at DepED Central Office with Secretary Jesli A. Lapus and Secretary Peter V. Favila as signatories.
- g. Draft Consumer Education Teachers' Exemplar will be centerpiece of the Department's celebration of the Consumer Welfare Month.
- h. The DTI-Bureau of Trade Regulation and Protection in coordination with DepED-Special Events Unit announces the holding of the Oratorical Competition for all the fourth year high school students in the National Capital Region (NCR). It will be held on October 24, 2007, Wednesday, 9:00 o'clock in the morning at the CWTRG Hall, 2/F DTI building, Sen. Gil Puyat Avenue, Makati City. The competition aims to:
- educate the consumers especially the young with their responsibilities and privileges as citizens and as future leaders of this country;
 - develop awareness among the people especially the young on the value of a well-informed and protected consumers; and
 - instill in the hearts and minds of the people especially the young in their involvement in celebrating the Consumer Welfare Month.

- i. Enclosed herewith is the Mechanics of the Oratorical Competition.
 - j. This activity is proposed to be replicated in the regions in coordination with the DTI Regional Offices and the Regional Special Events Unit
2. For more information, please contact the Special Events Unit located at 505 Bonifacio bldg., DepED Complex, Meralco Avenue, Pasig City with telefax no. (02) 637-5832, direct line no. (02) 637-5834, trunk line no. (02) 632-1361 local 2211, mobile nos.: Luz (0919) 516-4759; Roy (0927) 220-4951 and Alpha (0928) 607-5533 and e-mail address ccse.deped@gmail.com.
 3. Immediate and wide dissemination of this Memorandum is desired.


TEODOSIO C. SANGIL, JR.
Undersecretary
Officer-in-Charge

Encl.:

As stated

Reference:

DepED Memorandum: (No. 289, s. 2007)

Allotment: 1- (D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS & OFFICES
CELEBRATIONS & FESTIVALS
CHANGE
COMMITTEES
OFFICIALS
SCHOOLS

ORATORICAL CONTEST CONTEST MECHANICS

Subject to such changes as may be determined appropriate, the following rules shall apply:

- A. The contest is open to all third year high school students in the National Capital Region (NCR) enrolled during SY 2007-2008 from public and private secondary schools. All NCR divisions are entitled to one (1) entry to the competition.
- B. The oratorical piece must be original and never been published expounding on the theme: "EDUCATION and INFORMATION: KEY TO CONSUMER EMPOWERMENT." It must be in English and must not exceed 1500 words. Delivery must be a minimum of seven (7) minutes and maximum of ten (10) minutes.
- C. The Criteria for Judging are as follows:
 - i. Content
 - 1. Sincerity, originality and relevance to the theme 50%
 - ii. Delivery
 - 1. Posture, gestures, eye contact
Facial expression, pronunciation.
Volume 35%
 - iii. Persuasion and Stage Presence 15%
 - Total of 100%
- D. The oration SHOULD NOT, in whole or in part, expressly and impliedly offend any race, religious freedom, against the laws of environment, honor and dignity, and against the moral standards of the Filipinos.
- E. The highest pointer in the competition shall be declared as the Champion, the second highest will be declared as the First Runner-Up and the third highest shall be declared as the Second Runner-Up.
- F. The concerned agencies have the right to publish the selected contest pieces and the right to determine other matters not included under the contest rules.
- G. The Committee with the cooperating institutions and associations shall be responsible for the dissemination of the contest to all public and private secondary schools in NCR as well as in determining who shall consist the Board of Judges.
- H. The decision of the Board of Judges shall be final and irrevocable.
- I. Contestant shall wear their school uniform during the contest. Profile of the contestants with 2x2 ID picture with the copy of their oratorical piece shall be submitted at the DepED Special Events Unit at Tel Fax No (02) 637-5832 and at the DTI-BTRCP c/o Mrs. Carmen Avendaño at Tel Fax No (02) 897-7384.
- J. Travel expenses (transportation, per diem and other incidental expenses) and the board and lodging of the participants and coordinators shall be charged to local funds or may be sourced from NGO's, municipal/city funds, and civic spirited clubs and organization subject to the usual accounting and auditing rules and regulations.
- K. Proper replacement shall be applicable in case the representatives could not attend the contest.