



SEP 06 2007

DepED MEMORANDUM
No. 360 s. 2007

4TH CEREBRAL PALSY AWARENESS AND PROTECTION WEEK CELEBRATION

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents'
Heads, Public and Private Special Schools/SPED Centers

1. The 4th Cerebral Palsy Awareness and Protection Week will be celebrated on September 16-24, 2007 with the theme "**Cerebral Palsy: Talino at Kakayahan Namin sa Lipunang may Access, Tuloy-tuloy ang Success**".


2. The objectives of the observance are to:

- a. stimulate awareness and strengthen the involvement of government and non-government organizations on issues and concerns including persons with disabilities themselves and the media in establishing positive image towards cerebral palsied persons;
- b. serve as vehicle of information for programs being implemented by government agencies including non-government organizations that adhere to the promotion of the welfare of persons with cerebral palsy;
- c. generate full support from all sectors of society and encourage their participation towards the attainment of the goals of the Presidential Proclamation No. 588;
- d. strengthen cooperation among agencies of the government to take active responsibility in uplifting the economic and social conditions of the sector of persons with disabilities particularly those afflicted with cerebral palsy; and
- e. forge a strong partnership between and among all sectors of the Philippine society for better understanding of disability issues and concerns of persons with cerebral palsy.

3. The Department of Education (DepED), a member agency of the governing board, and the National Council for the Welfare of Disabled Persons (NCWDP) shall take part in the implementation of activities lined up for the occasion. Suggested activities in the celebration are as follows:

- a. Ecumenical Services
- b. Announcement of the celebration during the flag raising ceremonies
- c. Lay forum on new therapy techniques for cerebral palsy
- d. Sportsfest
- e. Medical and dental mission
- f. Radio and TV Guestings

4. Schools are encouraged to undertake activities relevant to the theme of the celebration. It is understood, however, that activities to be undertaken should not disrupt classes.
5. For more information, please contact Ms. Parisha M. Taradji, Assistant Secretary, DSWD Officer-in-Charge, NCWDP, North Avenue, Diliman, Quezon City at tel. no. 920-1503 or Ms. Mirla R. Olores, Chief, SPED-BEE, DepED Complex, Meralco Avenue, Pasig City at tel. no. (02) 631-9993.
6. Immediate dissemination of this Memorandum is desired.



JESLI A. LAPUS.
Secretary

Reference: DepED Memorandum: No. 303, s. 2006

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
SPECIAL EDUCATION

Sally - CEREBRAL PALSY
August 23, 2007