



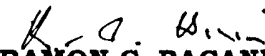
SEP 13 2007

DepED MEMORANDUM
No. 368, s. 2007

WORLD FOOD DAY 2007
NATIONWIDE ON-THE-SPOT POSTER MAKING CONTEST

To: Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary Schools

1. World Food Day is a global event held every 16th day of October led jointly by the United Nations-Food and Agriculture Organization (FAO) and the Department of Agriculture (DA) to promote the development of sustainable food production programs among nations in order to mitigate hunger and reduce poverty among people. Activities for this year's celebration focus on the theme "**The Right to Food**".
2. To highlight the celebration, the FAO and DA, in coordination with this Department shall spearhead a Poster-Making Contest to be participated in by Grades IV to VI pupils in public and private elementary schools nationwide.
3. Enclosed is a copy of the contest rules which specifies the schedules for submission, the preparation of the posters and the prizes for the winners.
4. Regional directors and school administrators are enjoined to extend support to the activities to ensure attainment of its objectives, that of creating greater awareness on the importance of food production, to avert hunger among households.
5. Immediate dissemination of this Memorandum is desired.


RAMON C. BACANI
Undersecretary

Encl.: As stated
Reference: DepED Memorandum: No. 325, s. 2006
Allotment: 1—(D.O. 50-97)
To be indicated in the Perpetual index
under the following subjects:

CELEBRATIONS & FESTIVALS
HEALTH EDUCATION
PUPILS

CONTESTS
PROGRAMS

The CONTEST RULES

1. The On-the-Spot Poster Making Contest shall be held in the school, district, division and regional levels.
2. The contest is open to all Grades IV to VI elementary pupils enrolled in public and DepED-accredited private elementary schools nationwide.
3. The poster entry shall be an original creation of eligible participants, depicting the central theme, "The Right to Food", of the 2007 World Food Day Celebration.
4. There will be eliminations done at the school, district, division and regional levels following the schedules shown below:

School Level	-	September 10, 2007
District Level	-	September 14, 2007
Division Level	-	September 21, 2007
Regional Level	-	September 28, 2007
National Judging	-	October 9, 2007

5. Only the best three (3) posters will be selected from each level based on the following criteria:

Originality	-	20%
Visual Impact	-	20%
Creativity	-	25%
Relevance to the theme	-	35%

6. The Department of Education (DepED) Secretariat at the School, District, Division or Regional levels, in coordination with the Department of Agriculture's Regional Information Officers shall assign a number to each entry during the start of the contest. This number will be the basis for identification. Names of winners shall be revealed only after judging.

SCHOOL LEVEL: September 10, 2007

- a. Materials to be used in the on-the-spot poster making contest will be a white cartolina (18.5" x 25"). Any art medium except oils shall be used and to be provided by the participants.
- b. The theme should be indicated/written on the poster as part of its design. Posters with no indicated theme shall be disqualified.
- c. Winners at this level shall be given Certificates of Merit by the school.
- d. Deadline of submission of winning posters to the District is on September 11, 2007.

DISTRICT LEVEL: September 14, 2007

- a. The best three (3) entries from each school shall be eligible for the District level elimination.
- b. The posters will be displayed in the District Office where a panel of judges shall select the best three (3) entries.
- c. The winners will be awarded Certificates/Medals of Merit coming from the District.
- d. Deadline of submission of winning entries to the Division is on September 18, 2007.

DIVISION LEVEL: September 21, 2007

- a. The best three (3) posters from each district shall be eligible for the Division Level elimination.
- b. The posters will be displayed in the Division Office where a panel of judges shall select the best three (3) entries.
- c. The winners will be awarded Certificates/Medals of Merit coming from Division.
- d. Deadline of submission of winning entries to the Region is on September 25, 2007.

REGIONAL LEVEL: September 28, 2007

- a. The three (3) winners in the Division Level elimination round are eligible to participate in the poster making contest in the Regional level.
- b. The participants/contestants shall fill out an entry form which will also include the brief description/explanation of the finished design written in English or Filipino to be posted at the back of the poster. The theme: "The Right to Food" should be written on the poster as part of the design.
- c. Illustration boards 18.5" x 25" inclusive of border shall be given free to all participants. The participants can use any art medium except oil. The medium shall be provided by the participants.
- d. The contest will commence at 8:00 a.m. and will end at 12:00 noon.
- e. The three (3) regional winners will receive ONE THOUSAND PESOS (P1,000.00) each from the Food and Agriculture Organization (FAO) of the United Nations. From among the top three (3) regional winners, the board of judges will select one (1) Best Poster to represent the region.
- f. Deadline of submission of the winning entry to the National Level is on October 2, 2007.

NATIONAL CONTEST:

- a. The regional entries shall be submitted to:

FELIMON F. BARRAL, Ph.D.
OIC, Office of the Director
Agriculture and Fisheries Information Service
Department of Agriculture
Elliptical Road, Diliman, Quezon City
Tel. Nos. 920-40-80/928-0588 local 2148
Thru the Regional Information Officer
DA Regional Field Units

- b. The board of judges will select five (5) Best Poster from among the seventeen (17) regional entries. Two (2) from the Luzon cluster, one (1) from the Visayas Cluster and two (2) from the Mindanao Cluster.
- c. After selecting the Best Poster, the board of judges will select from the remaining sixteen (16) entries the Best Poster for Luzon, Visayas and Mindanao.
The composition of each cluster is as follows:
LUZON: Regions I, II, III, IV-A & B, V, CAR & NCR
VISAYAS: VI, VII, VIII
MINDANAO: IX, X, XI, XII, CARAGA & ARMM
- d. The judges' decision will be final.
- e. The winning posters will be displayed at the Department of Agriculture, DepED and FAO Offices after the contest.

AWARDING OF PRIZES

1. The five (5) Best Posters will each receive a cash prize of TEN THOUSAND PESOS, a TROPHY and a PLAQUE for the winning school. All the prizes will be shouldered by FAO.
2. Non-winning regional posters will each receive TWO THOUSAND PESOS (P2,000.00), a trophy and a Certificate of Appreciation for the non-winning schools.
3. Prizes will be awarded during the World Food Day Celebration on October 16, 2007. The venue and date will be announced later.
4. The national winners shall be provided an all-expense-educational tour including food sponsored by the National Agricultural and Fishery Council (NAFC). Each winner shall be escorted by one parent only.