



SEP 25 2007

DepED MEMORANDUM
No. 384 , s. 2007

WORLD AIDS DAY

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. The World Aids Day will be celebrated on December 1, 2007 and 2008 with the theme "**LEADERSHIP**". This theme will continue to be promoted with the slogan "**Stop AIDS, Keep the Promise**".
2. The campaign will focus on the commitment for partnership between and among concerted sectors of society at the national/regional community levels and to be accountable/responsible in the fight against AIDS and "keep the promise" in linking local efforts for global impact.
3. All schools are enjoined to lend support to the advocacy of HIV and AIDS prevention by undertaking the following activities on that day:
 - a. putting up of bulletin board display giving emphasis on the theme;
 - b. brief lecture on HIV and AIDS prevention during the flag ceremony;
 - c. conduct of symposia, panel discussion, etc. on HIV and AIDS prevention and control; and
 - d. integration of HIV and AIDS prevention concepts in appropriate areas in the curricula.
4. Regional and division health and nutrition personnel shall take the lead in the coordination of the aforementioned activities and to intensify advocacy on the prevention and control of HIV and AIDS, more particularly to high school students as well as to the parents and school administrators.
5. Widest dissemination of this Memorandum to all concerned is desired.

Ramon C. Bacani
RAMON C. BACANI
Undersecretary

Reference:

DepED Memorandum: No. 418, s. 2006

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
HEALTH EDUCATION
STUDENTS

Maricar/DM-World Aids Day
09-19-07