



MAR 3 1 2008

DepED MEMORANDUM  
No. 160 , s. 2008

PROJECT W.A.T.C.H. – AN ADVOCACY MOVEMENT  
FOR PUNCTUALITY AND HONESTY

To: Bureau Directors  
Directors of Services, Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. The JCI Senate Philippines, the Department of Education (DepED), and the Philippine Association of Colleges and Universities (PACU) have entered into a Memorandum of Agreement (MOA) on the conduct of **Project W.A.T.C.H. (We Are Time Conscious and Honest) – an Advocacy Movement for Punctuality and Honesty** which was signed last January 11, 2008 at Ramon Magsaysay High School, Cubao, Quezon City.
2. The Mission of the W.A.T.C.H. Movement is to share our talents and precious time in strengthening the values of punctuality and honesty towards a living legacy. Its Vision is to undertake effective programs, projects, and other activities to enhance the importance of punctuality and honesty as elements of success in our daily lives.
3. The participating institutions agreed to undertake the Project W.A.T.C.H. consisting of national competitions, symposia and fora among elementary and high school students and teachers. The core activity in implementing the W.A.T.C.H. Movement will be by way of a series of seminars and orientations for elementary and high school students, complimenting their existing curriculum to be undertaken with the JCI Senate network and institutional partners nationwide.
4. Among the activities are: free regional and national conferences and workshops on time management and planning for students and teachers to be conducted by the JCI Senate; conduct of oratorical contests, debates, and balagtasán; time games for students and the distribution of the time management tools and materials intended to effectively promote W.A.T.C.H. among the students, pupils and teachers.
5. The heads or the representatives of the participating institutions shall constitute the National Organizing Committee (NOC) which shall be the national organizing body of the project.

6. Mechanics of the W.A.T.C.H. activities and contests will be announced through a DepED Memorandum.

7. Immediate and wide dissemination of this Memorandum is desired.



**JESLI A. LAPUS**  
Secretary

Reference: N o n e

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

PROJECTS  
PUPILS  
SOCIETY or ASSOCIATION  
STUDENTS  
TEACHERS

Maricar/DM-W.A.T.C.H  
02-20-08