



Republic of the Philippines
Department of Education



SEP 19 2008

DepED MEMORANDUM
No. 435, s. 2008

ANTI-CHILD PORNOGRAPHY INFORMATION DISSEMINATION CAMPAIGN

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. The Anti-Child Pornography Alliance (ACPA), a network of agencies working towards the protection of children will once again hold activities in support to the increasing public awareness on child pornography and more specifically, in support to the passage of the Anti-Child Pornography Bill (ACPB).
2. This is a repeat of last year's successful events that saw the participation of schools, national government agencies, nongovernment organizations, the private sector and the church that landed on the daily broadsheets. A repeat of this event will reinforce the need for increased awareness on the problem of child pornography that is gradually creeping through the lives of young people.
3. The participation of high school students in public schools will render better opportunities to encounter the realities being brought about by pornography to children. The elementary and high school students from the different public schools in Metro Manila can participate and give their support through the following activities :
 - a. **Anti-Child Pornography Information Dissemination Campaign** – the alliance will be conducting series of symposia to educate our children and youth in schools and communities. The said activity will also be extended to other marginalized sectors;
 - b. **Youth Participation on Legislation** – gather enough signature in support to the ACPB. Senate and Congress Visitation will also be conducted to hasten and press for the passage of the ACPB; and
 - c. **National Day of Unity and Awareness** – a large and broad gathering on October 1, 2008 composed of children and youth rights advocates to further the call for the immediate passage of the Anti-Child Pornography Bill.
4. For more information, please contact Ms. Dawn Ducut, ACPA, No. 10 Apo Street, Sta. Mesa Heights, Quezon City, tel. no. (633) 781-1040; fax no. (632) 740-8864; website www.cwc.gov.ph or e-mail address cwc@cwc.gov.ph.
5. Immediate dissemination of this Memorandum is desired.


VILMA L. LABRADOR
Undersecretary

Reference:

None

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN

PUPILS

SCHOOLS

STUDENTS

Maricar/DM-ACPA
09-11-08