



OCT 02 2008

DepED MEMORANDUM
No. **456**, s. 2008

74TH NATIONAL BOOK WEEK

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. The **National Book Week** will be celebrated on November 24-30, 2008 with the theme "**Ang Batang Palabasa Dalubhasa sa Kultura**". This occasion is spearheaded by the Philippine Librarians Association, Inc. (PLAI), in cooperation with the National Library and the National Commission for Culture and the Arts (NCCA). November is also Library and Information Services Month.
2. All schools are enjoined to observe Book Week with fitting activities which will focus on the importance of books and libraries in the present educational system.
3. The following are some suggested activities for the occasion:
 - a. "Open House" in the school and library hub of the division to invite parents and the members of the community to orient them as to what their children learn from the library and division library hub;
 - b. Programs and convocations on the theme with invited speakers;
 - c. Book exhibits and other displays may be put up to give impetus to the occasion;
 - d. Contests like making cards about books, essay writing, on-the-spot painting/drawing, storytelling, puppet shows, film showing, reading programs and other activities;
 - e. Book shower to encourage parents and the members of the community to help the school library solicit donation of books, periodicals and other materials useful to teachers and pupils and other clients of the library; and
 - f. Visits to other libraries and information centers by teachers and pupils/students must also be encouraged.
4. Immediate and wide dissemination of this Memorandum is desired.


VILMA L. LABRADOR
Undersecretary

Reference:

DECS Memorandum: No. 514, s. 2000

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

BOOKS

CELEBRATIONS & FESTIVALS

Made:l:c:74th National Book Week
9-25-08