



Republic of the Philippines  
Department of Education



MAR 20 2009

DepED MEMORANDUM  
No. 115, s. 2009

PHILIPPINE HOME ECONOMICS ASSOCIATION ENHANCEMENT  
WORKSHOP IN NEEDLECRAFT

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. The Philippine Home Economics Association (PHEA) is a nationally recognized international member of Asian Regional Association of Home Economics (ARAHE) and International Federation of Home Economics (IFHE).
2. The Association's long time partnership with Focus Global Inc. in its continuing venture to give opportunities for entrepreneurial activities and ideas is again responding to the request and needs of the teachers in the enhancement of their skills in Edukasyong Pantahanan at Pangkabuhayan (EPP) and Technology and Livelihood Education (TLE) in the field of Home Economics in both public and private schools.
3. Since Home Economics is a discipline which is both a science and an art, the Association will hone creative and artistic ability of teachers and teach them to experiment needlecraft in its application to varied apparel and accessories. Furthermore, needlecraft is a profitable way of spending leisure time in creating something worthwhile and valuable, either for oneself or for business venture.
4. The workshop will be carried out for free across regions, divisions and schools to be conducted by PHEA officers and experts in needlecraft. The topics included in the workshop are:
  - a. Fashion Art on Clothes (1 hour)  
Make your old clothes look new by stitching various designs using DMC embroidery floss on the waste canvas and on the cloth. This requires basic knowledge of cross-stitch as pre-requisite;
  - b. Basic and Advance Cross-Stitch (4 hours)  
A reviewer of basic Cross-Stitch techniques and use of specialty stitches and threads in advance stitching;
  - c. Bargello (2 hours)  
An easy way of producing geometric designs using threads and aida fabric; and
  - d. Friendship Wear (1 hour) (optional)  
Simple and easy way to braid bracelets and other fashion accessories

On top of the free workshop, FOCUS shall be offering free lunch for those attending.

5. The proposed 2009 schedules per region are as follows:

March	NCR/Region VII
April	NCR/III and IV
May	NCR/I and II
July	NCR/ V and VI
August	NCR/VII and IX
September	NCR/X and XI
October	NCR/XII and XIII
November	NCR/XIV and XV

6. The workshop consists of eight (8) hours of lecture and hands-on application. The resource speakers are normally available either on weekdays or Saturdays. Said schedules should be mutually agreed upon.

7. To arrange for the workshop, please contact:

Mr. Gerry C. Mendoza/Ms. Joanne Mercado  
FOCUS Global Inc.  
Pioneer cor. Reliance St., Mandaluyong City  
Tel. no. : (02) 634-8587  
Fax no.: (02) 634-8738  
E-mail address: [gerry.mendoza@focusglobalinc.com](mailto:gerry.mendoza@focusglobalinc.com)  
Cellphone no.: Gerry - 0917-8561-830  
Joanne - 0915-9113-629

FOCUS will be offering a definite time and day for the schedules and for the schools to confirm. The schools need only to book the venue and organize the attendance and participation of the teachers.

8. Immediate dissemination of this Memorandum is desired.

  
**JESLI A. LAPUS**  
Secretary

Reference:

None

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

Learning Area, HOME ECONOMICS  
SCHOOLS  
SOCIETY or ASSOCIATIONS

TEACHERS  
WORKSHOPS