



JUL 23 2009

DepED MEMORANDUM  
 No. **323**, s. 2009

**CITIZENS' DISASTER RESPONSE CENTER, INC. (CDRC)  
 ANNUAL POSTER-MAKING CONTEST**

To: Bureau Directors  
 Directors of Services, Centers and Heads of Units  
 Regional Directors  
 Schools Division/City Superintendents  
 Heads, Public and Private Schools

1. The Citizens' Disaster Response Center, Inc. (CDRC) will conduct an Annual Poster-Making Contest for children in public and private schools entitled: "Apoy, Bagyo, Kalamidad: Dibuhong Pambata (ABKD).
2. The contest aims to generate children's perspective on disaster preparedness through artworks.
3. Children aged 7-12 are the expected participants of the contest.
4. The contest is composed of two categories:

Category A is for children aged 7-9 while Category B is for children aged 10-12. Contestants should think of ways how they can help their communities prepare for disasters. These ideas are in turn expressed in a poster that will revolve on the following:

<b>Category A</b>	<b>Category B</b>
* Floods/Typhoons	* Drought
* Volcanic eruption/lahar	* Fishkill/Redtide
* Eathquake	* Infestation
* Fire	* Epidemic
* Landslide/Trashslide	* War/Armed Conflict
* Environmental destruction due to mining, illegal logging and other projects	* Climate Change

5. Design (in any medium) should be drawn on a 20" by 15" illustration board. Contestants shall indicate the category and disaster type. Contest entries should be with titles and captions and should be covered by plastic when submitted.

6. Entries should have the following information: Name, Age, Name of School, Grade Level, Address, Contact Number and Title of the Work and should be submitted on or before September 11, 2009 to:

Citizens' Disaster Response Center, Inc.  
72-A Time St., West Triangle Homes, Quezon City  
Tel. No. (02) 929-9820/22

7. Enclosed is the poster announcement for further details.
8. Immediate and wide dissemination of this Memorandum is desired.

  
**RAMON C. BACANI**  
Secretary

Encl.:

As stated

Reference:

DepED Memorandum: No. 363, s. 2008

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CALAMITY  
CONTESTS  
PUPILS

Sally: citizen's disaster (CDRC)'s  
July 15, 2009

## Enclosure to DepED Memorandum No. 323, s. 2009

In recognition of the children's capacity to take active part in the advocacy of disaster-related issues, the Citizens' Disaster Response Center (CDRC) is staging its 13th annual poster-making contest "APOY, BAGYO, KALAMIDAD: DIBUHONG PAMBATA or ABKD".

Since 1996, ABKD has served as a venue for children to show their creativity and artistic talents, as well as express their views and concerns on disaster-related issues.

### CONTEST MECHANICS

1. Think of ways you can help your community prepare for disasters. Express your ideas in a poster.
2. Choose a theme in your category:

#### Category A

(7-9 years old)

- Floods/Typhoons
- Volcanic eruption/Lahar
- Earthquake
- Fire
- Landslide/Trashslide
- Environmental destruction due to mining, illegal logging, and other projects

#### Category B

(10-12 years old)

- Drought
- Fishkill/Redtide
- Infestation
- Epidemic
- War/Armed conflict
- Climate Change

### POSTER DETAILS

- Design (in any medium) should be drawn on a 20" x 15" illustration board.
- Indicate category and disaster type.
- Contest entries should be with titles and captions.
- Contest entries should be covered by plastic when submitted

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### SUBMIT ENTRY WITH THE FOLLOWING INFORMATION:

- Name
- Age
- Name of School
- Grade Level
- Address
- Contact No.
- Title of Work

To:

Citizens' Disaster Response Center

72-A Times St, West Triangle Homes, Quezon City, Tel. No. (02) 929-9820 / 22

### WINNERS

- 2 major prize winners and 4 finalists from each category will be selected.
- Announcement of winners and finalists is on October 6.
- Winners will be informed through phone or by letter.
- Major prize winners will each get P5,000 cash prize; finalists P1,000 each.
- Prizes not claimed within 6 months will be forfeited.
- Finalists and winning entries shall become CDRC property and featured in the 2009 CDRC Disaster Preparedness Calendar and other promotional materials.
- Non-winning entries can be reclaimed at the CDRC ofc. Entries not claimed within 60 days after the announcement of winners shall be considered donations to CDRC.

### CONTEST LIMITS

- A maximum of two entries per participant
- Two-time winners of previous ABKD can no longer join
- Posters that have won or have been submitted in other contests won't be accepted

## DEADLINE OF ENTRIES: SEPT. 11, 2009

