

Republic of the Philippines

Department of EducationDepEd Complex, Meralco Avenue, Pasig City



MAY 1 4 2010

DepEd MEMORANDUM No. **214**, s. 2010

NATIONAL CAMPUS MEDIA WORKSHOP

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Secondary Schools
All Others Concerned

- 1. The Associated Schools Project Network (ASPnet) of the UNESCO National Commission (NatCom) of the Philippines will hold a National Campus Media Workshop with the theme, "School Paper Advisers as Agents of UNESCO ASPnet Ideals" on May 27-28, 2010 at the University of Makati, Makati City.
- 2. This capacity-building workshop for secondary school campus media advisers aims to enable the participants to:
 - a. appreciate the relevance and importance of campus media coverage of UNESCO programmes and activities in education, science and technology, social and human sciences, culture and communication;
 - b. raise consciousness on global issues of eradicating poverty and attaining the Millennium Development Goals (MDGs);
 - c. critique the quality of campus media coverage; and
 - d. identify story ideas and write news articles on UNESCO programmes and activities for their respective campus media.
- 3. No registration fee will be collected. Travel and accommodation expenses will be charged to local school fund subject to its availability, and the usual accounting and auditing rules and regulations.
- 4. Only the first eighty (80) pre-registrants will be accommodated. To pre-register, please fill-up the enclosed Pre-Registration Form and fax to (02) 831-8873 or e-mail to unescophilippines@yahoo.com.ph on or before May 17, 2010.
- 5. For confirmation and other inquiries, please contact Dr. Rene Colocar, ASPnet National Coordinator at mobile phone no.: 0917-898-2644 or Ms. Marinette Reyes, NatCom Education Officer at tel. no.: (02) 834-4818.

6. Immediate dissemination of this Memorandum is desired.

MONA D. VALISNO

Secretary

Reference: N o n e

To be indicated in the Perpetual Index under the following subjects:

SCHOOL PAPER

TEACHERS

WORKSHOPS

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