



JUN 15 2010

DepEd MEMORANDUM
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ESSAY WRITING CONTEST ON “EMIR”: AN ORIGINAL FILIPINO MUSICAL

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. The Film Development Council of the Philippines (FDCP) in cooperation with the Cultural Center of the Philippines (CCP) shall conduct an Essay Writing Contest on “Emir”: an original Filipino musical with the theme *“The Hand That Rocks the Cradle Rules the World”*.
2. The showing of the film aims to improve the general perception of Overseas Filipino Workers (OFWs) to consider Education as an important avenue for change.
3. The contest is open to all students from Grade IV to 4th year high school.
4. The rules and regulations of the contest are as follows:
 - a. Entries must be in this format: 12 pt. Times New Roman, 1.5 Spacing, Justified;
 - b. Contestants must submit, along with their entries, scanned copies of their student’s ID, and an endorsement letter from their principal/headmaster. A valid school ID will be required upon claiming of prizes;
 - c. The competition is open to all public and private school students;
 - d. Principals/Headmasters or their duly appointed representative/s are obliged to choose the top five (5) entries from their respective schools. Only these five (5) entries can be submitted to FDCP. Entries beyond the 1st five (5) from a particular school will not be included;
 - e. Entries are to be submitted via e-mail to fdcpemircontest@yahoo.com (Please put in the subject line the following: “Entry (school) (last name) (first name) (middle name)”);
 - f. A contestant is only allowed to submit **One Entry** and will receive an automatic notification reply if his e-mail entry was received;
 - g. The entry can be either in Filipino or English; and
 - h. Employees of the FDCP and CCP as well as their relatives by blood or law up to the 2nd degree of consanguinity are disqualified from joining the contest.



5. The following are the prizes, topics and mechanics of the contest:

a. **For Grade School Students**

1st Prize: PhP15,000.00; 2nd Prize: PhP10,000.00
and 3rd Prize: PhP5,000.00

The students will submit a 200-word essay on what they have learned about the movie.

The winning student's principal/headmaster or duly appointed representative/s will also get PhP10,000.00 for the 1st prize, PhP5,000.00 for the 2nd prize and PhP2,500.00 for the 3rd prize.

b. **For High School Students**

1st Prize: PhP20,000.00; 2nd Prize: PhP15,000.00
and 3rd Prize: PhP10,000.00

The students will submit a 700-word paper on how the movie "Emir" helped promote the heroism and dignity of the OFWs, thereby giving them a better and more positive image.

The winning student's principal/headmaster or duly appointed representative/s will also get PhP10,000.00 for the 1st prize, PhP5,000.00 for the 2nd prize and PhP2,500.00 for the 3rd prize.

6. The deadline for the submission of entries is on June 25, 2010 and winners will be announced on July 16, 2010.

7. All students, teachers and parents are encouraged to watch the film and join the contest.

8. For more information, please contact the Office of the Cultural Center of the Philippines (CCP), Roxas Blvd., Pasay City, Manila at tel. nos.: (632) 832-1125 to 39, fax no.: (632) 832-3683 or e-mail address: ccp@culturalcenter.gov.ph.

9. Immediate dissemination of this Memorandum is desired.



MONA D. VALISNO

Secretary

Reference: N o n e

To be indicated in the Perpetual Index
under the following subjects:

~~/~~CONTESTS
~~/~~PUPILS
~~/~~SCHOOLS
~~/~~STUDENTS
TEACHERS